



# The New York Public Library Manuscripts and Archives Division

Guide to the

## **Martin E. Segal papers**

1929-2012 [bulk 1975-2005]

MssCol 23010

Processed by Robyn Hjermsstad in 2016.

### **Summary**

**Creator:** Segal, Martin Eli, 1916-2012

**Title:** Martin E. Segal papers

**Date:** 1929-2012 [bulk 1975-2005]

**Size:** 45.83 linear feet (111 boxes). 62.3 megabytes (79 computer files). 73 audio recordings. 29 moving image recordings

**Source:** Gift of the family of Martin E. Segal, 2014 and 2016.

**Abstract:** The Martin E. Segal papers date from 1929 to 2012 (bulk 1975-2005) and document Segal's career as a businessman and patron of the arts in New York City.

**Preferred citation:** Martin E. Segal papers, Manuscripts and Archives Division, The New York Public Library

**Language of the Material:** English

**Processing note:** Processed by Robyn Hjermsstad in 2016.

### **Creator History**

Martin E. Segal (1916-2012) was a Russian born businessman and patron of the arts. He was an integral force in the formation of New York City's cultural policies as the founding chair of the Commission for Cultural Affairs, the Cultural Assistance Center, and the New York International Festival of the Arts; as founding president and chief executive of the Film Society at Lincoln Center; and as chairman of Lincoln Center. He served on the board of directors for the Graduate Center Foundation of the City University of New York from 1983 to 1996, and was vice chairman from 2003 to 2008. In 2000, the theater at the Graduate Center was named The Martin E. Segal Theatre Center. Throughout his lifetime, Segal served on countless boards and commissions and donated and raised funds for numerous cultural organizations.

Born in Vitebsk, the Russian Empire in 1916, Segal and his family immigrated to the United States in 1917 via Poland and Belgium. Segal was very interested in art as a child and teenager, and originally wanted to be a painter. He attended Erasmus Hall High School in Brooklyn, New York,

but quit after three years and began working full time. In 1939, he founded the Martin E. Segal Company (now the Segal Group), an actuarial and employee benefits consulting firm. Within four years, the company went from two employees in a single-room office in Manhattan to one of the most successful human resources, retirement, and benefit plan firms in the United States. Segal remained president there until 1967, when he became chairman of the board, a position he held until 1991. From 1967 to 1982, he was a partner in the investment firm Wertheim & Co., Inc.; he was also president of Wertheim Asset Management Services from 1972 to 1975, and chairman from 1975 until 1982.

Segal's involvement in civic affairs developed between 1960 and 1970. During this time he served on the board of directors for the National Urban League (1961-1970) and as vice president (1967-1970) for the same organization. He was a member of the Board of Hospitals from 1962 to 1970, and became a trustee for Mount Sinai Hospital in 1966. In 1970, he was appointed by Mayor John Lindsay as the chairman of the finance committee of the New York City Health and Hospitals Corporation. The 1970s marked a period of increased patronage of the arts and cultural policymaking for Segal. He was a member of the board and chairman of the executive committee for the City Center of Music and Drama from 1971 until 1974. That same year he founded the Cultural Assistance Center (now Alliance for the Arts) and became chairman of the Mayor's Committee on Cultural Policy. In 1975, Segal was appointed by Mayor Abraham Beame as the founding chairman of the Commission for Cultural Affairs of the City of New York. His influential report, *New York as a National Cultural Resource: A Report to the American People*, was published by the Commission in 1976. Segal's deep involvement with Lincoln Center for the Performing Arts began in 1968, when he co-founded the Film Society of Lincoln Center with William F. May and Schuyler G. Chapin. He remained president and chief executive there until 1978, when he became vice chairman of Lincoln Center. Segal served as chairman of Lincoln Center from 1981 to 1986, then as chairman emeritus until 2012. The Martin E. Segal Awards at Lincoln Center were established in 1986. In 1975, Segal began planning to create an international arts celebration in New York City. After several attempts and holding periods, the New York International Festival of the Arts (NYIFA) was founded in 1986. NYIFA's first festival was in 1988. Segal, along with Samuel S. Friedman and Gordon J. Davis, were the Festival's founding directors. The not-for-profit corporation developed and managed periodic international festivals presenting music, drama, opera, and dance; and displayed films, paintings, sculptures, videos, and other visual arts. In 1998, the Festival hosted an arts education week, and the following year held an international conference on the future of arts education. NYIFA was discontinued in 2002.

Martin E. Segal was granted dozens of awards throughout his lifetime, and held honorary degrees from seven institutions, including the Manhattan School of Music, Pratt Institute, New York University, and the Juilliard School. He died in his home in 2012.

## **Scope and Content Note**

The Martin E. Segal papers date from 1929 to 2012 (bulk 1975-2005) and document Segal's career as a businessman and patron of the arts in New York City. The collection is arranged into three series: Professional Files, Personal Files, and Recordings. The professional files primarily document Segal's involvement with the Commission for Cultural Affairs; the Cultural Assistance Center (CAC); Lincoln Center for the Performing Arts; The Martin E. Segal Company; and the New York International Festival of the Arts (NYIFA). Civic and Academic and Cultural Affairs files document Segal's work with organizations not otherwise represented in the collection. Personal correspondence comprises the bulk of the personal files. Recordings are primarily professional in nature, and document various events that Segal attended or spoke at; meeting minutes of the

board of directors of Lincoln Center; and interviews of Segal.

## **Key Terms**

### **Subjects**

Art festivals  
Arts -- Economic aspects  
Businesspeople  
Cultural policy  
Philanthropists.

### **Genre/Physical Characteristic**

Memorandums  
Minutes (records)  
Personal correspondence  
Reports  
Sound recordings  
Speeches (documents)  
Video recordings

### **Names**

Segal, Martin Eli, 1916-2012  
Alliance for the Arts (New York, N.Y.)  
Lincoln Center for the Performing Arts  
New York International Festival of the Arts  
Segal Company

## Container List

**Series I: Professional Papers 1952-2011** (47 boxes 19.58 linear feet) (79 computer files 62.3 megabytes)

Professional Papers document the career of Martin E. Segal through files for cultural and civic organizations for which he worked. The most robust files are those for the Commission for Cultural Affairs; the Cultural Assistance Center (CAC); Lincoln Center; the Martin E. Segal Company; and the New York International Festival of the Arts (NYIFA). Chronological files contain invitations and other ephemera in addition to speech transcripts, letters, and articles.

Files for the Mayor's Committee on Cultural Policy document the formation of the Committee and the review of cultural policy in New York City under Mayor Abraham Beame. The appointment of Irving Goldman, then head of the Shubert Foundation, as the Commissioner of Cultural Affairs is documented through press releases, articles, and correspondence. The bulk of the correspondence relates to Segal's work as chairman of the Committee, specifically to his development of the Committee's October 15, 1974 report, which is also present.

Commission for Cultural Affairs files date from 1975 to 1995 and further document Segal's work with Mayor Beame on cultural policy in New York City, specifically the Commission's reestablishment and activities after Irving Goldman ceased as the Commission's leader. Segal's work with Mayor Abraham Beame and local arts and cultural boards to increase promotion of and funding for the arts in New York City is documented. The files also record Segal's recommendation to create a Department of Cultural Affairs, separate from the existing entity held within the Department of Parks and Recreation. Documents are largely comprised of correspondence and memoranda between Segal and Beame, other Commission members, and leading local governmental and cultural figures. Board meeting minutes and project notes are also included. Manhattan Plaza files contain an affirmative marketing study for the conversion of Manhattan Plaza into section 8 housing for performing artists. Reports and studies, such as Segal's *New York as a National Cultural Resource: A Report to the American People* (1977), are usually accompanied by correspondence.

Cultural Assistance Center (CAC) materials date from 1975 to 1984 and consist primarily of meeting minutes, reports, and correspondence. The papers document the Center's projects, such as studies on corporate support of the arts, and the creation of a cultural facilities inventory for local or out-of-town performers and artists. In addition to the publications themselves, the meeting minutes document the publication, distribution, and reception of *A Guide to New York City Museums* (1978), *America's Stake in New York City Arts and Culture* (1979), and *The Arts as an Industry: Their Economic Importance to the New York-New Jersey Metropolitan Region* (1983).

The New York International Festival of the Arts (NYIFA) files date Segal's initial conception in 1975 through its discontinuation in 2002. Files dating from 1975 to 1988 are the most thorough and record the early planning stages of the Festival and the opening and closing nights of the first festival in 1988. Materials consist of NYIFA board of directors' member lists, meeting minutes, legal papers, by-laws, public relations reports, program packets, reports, and summaries. Materials dating from 1975 to 1977 consist of a feasibility report and accompanying correspondence; memoranda detailing funding and local government involvement; press release drafts and proposals; and articles. Materials documenting the 1988 festival consist of daily event listings, symposia fact sheets, letters of agreement, and memoranda regarding invitations, seating, venue schedules, guest lists, publicity, and budgeting. The 1989 Fête de la Musique, a one-day, city-wide musical celebration presented by NYIFA, is also represented through publicity materials and correspondence. Lincoln Center materials primarily record issues addressed by the board of directors during the course of Segal's chairmanship of the Center, between 1982 and 1986. Correspondence with Lincoln Center president Nathan Leventhal discusses policies and procedures, theater marketing brochures, and issues surrounding the reconstruction of the Vivian Beaumont Theater. Lincoln Center files also contain meeting minutes; memoranda pertaining to grants, budgets, and development; chronologies; reports; and correspondence, cost summaries, and other materials pertaining to the opening of the Samuel B. and David Rose Building in 1991.

Civic and Academic and Cultural Affairs files were organized separately by Segal and document his involvement as a board or committee member in organizations not otherwise represented in the collection. The files are primarily arranged chronologically, with alphabetical files following the chronological run. Document types include a significant amount of ephemera in addition to letters, speech drafts, meeting minutes, and articles. The National Urban League, the Whitehead Institute, and New York Citizens for Balanced Transportation (NYCBT) are among the more robust civic and academic files. Files for NYCBT provide detailed documentation of the actions taken by the NYCBT for the Westway Development Project, which aimed to revitalize the then decaying west side, between the Battery and 42nd Street; and to open up the waterfront to citizens. Correspondence, by-laws, board meeting minutes, press releases, newsletters, and proposals are present. Within the cultural affairs files, The American Society of Composers, Authors, and Publishers (ASCAP) and the City Center for Music and Drama contain more details regarding Segal's involvement with them.

- b. 1 f. 1-4 Mayor's Committee on Cultural Policy 1974-1976
- Commission for Cultural Affairs 1975-1995
  - b. 1 f. 5 1975-1995
  - b. 2 f. 1-7
  - b. 3 f. 1
  - b. 3 f. 2 Appointments 1975-1978
  - b. 3 f. 3-4 Award of Honor for Arts and Culture 1976-1981
  - b. 3 f. 5 Carnegie Hall 1976-1977
    - Joint program with the city of New York to expand Carnegie Hall's cultural offerings. Includes correspondence, press releases, and a rental lease.
  - b. 3 f. 6-8 Citations and Proclamations 1975-1977
  - b. 4 f. 1-3
  - b. 4 f. 4 Legislation 1975-1976
  - b. 4 f. 5-6 Manhattan Plaza 1976-1977
    - b. 4 f. 7 Mayoral Recognition 1976-1977
    - b. 5 f. 1
  - b. 5 f. 2-4 Meeting Minutes 1975-1978
  - b. 5 f. 5-6 Museum of Modern Art 1975-1977
    - b. 6 f. 1 *New York City as a National Cultural Resource: A Report to the American People* 1977
    - b. 6 f. 2 Notes of Congratulation 1975
    - b. 6 f. 3 St. Boniface Church 1976
  - Cultural Assistance Center 1975-2004
    - b. 6 f. 4-7 1975-1991
      - b. 6 f. 7 Alliance for the Arts 1983-2004
      - b. 7 f. 1 Box 7 contains dinner photographs.
      - b. 7 f. 2 Board Membership 1982-1983
      - b. 7 f. 3 Legal Papers 1977-1981
    - b. 7 f. 4-5 Meeting Minutes 1978-1984
    - b. 7 f. 6-9 Reports 1977-1983
    - b. 8 f. 1
  - Lincoln Center 1962-2012
    - b. 8 f. 2-5 1962-1983
    - b. 9 f. 1-5 1983-1985
    - b. 10 f. 1-6 1985-1987

Series I: Professional Papers (cont.)  
Lincoln Center (cont.)

- b. 11 f. 1-5 1991-2006
- b. 12 f. 1-2 2005-2010
  - b. 12 f. 3 Accounting Department Automation 1985-1986
  - b. 12 f. 4 Audience Surveys 1986
  - b. 12 f. 5 Bernstein, Lester 1984  
Memo.
  - b. 12 f. 6 Board Members 1986
  - b. 12 f. 7 Box Office Automation 1984-1986
  - b. 12 f. 8 Broadway Applauds Lincoln Center 1986
  - b. 12 f. 9 Budget 1985-1986
  - b. 12 f. 10 Carnegie Hall 1986
  - b. 12 f. 11 Chairman Report 1986
  - b. 12 f. 12 Committee for the Future 1986
  - b. 12 f. 13 Complimentary Tickets 1985
- b. 12 f. 14-15 Consolidated Corporate Fund Drive 1978-1985
- b. 12 f. 16 Development 1982, 1985-1986  
Film Society at Lincoln Center
- b. 13 f. 1-4 1970-2006
  - b. 13 f. 5 Astaire, Fred 1973
  - b. 13 f. 6 Chaplin, Charlie 1972
  - b. 13 f. 7 Hitchcock, Alfred 1974
  - b. 13 f. 8 Grants 1984-1986
- b. 14 f. 1-3 Leventhal, Nathan -- Correspondence 1983-1986
  - b. 14 f. 4 Lincoln Center Institute 1985-1986
  - b. 14 f. 5 List Information Center 1986
  - b. 14 f. 6 Live from Lincoln Center 1984-1986
- b. 14 f. 7-11 Martin E. Segal Awards 1986-2012
- b. 15 f. 1-9
  - b. 15 f. 10 Media Development 1984-1986
  - b. 15 f. 11 Recordings 1983-1986
  - b. 15 f. 12 Samuel B. and David Rose Building -- New Building Committee 1984-1991
- b. 16 f. 1-5
- b. 17 f. 1-2 Timeline and History Dispute 2006-2011
- b. 17 f. 3-5 Vivian Beaumont Theater 1964-1983
- b. 18 f. 1-2
  - b. 18 f. 3 William Schuman Papers Project 1986-1988
- b. 18 f. 4-5 Martin E. Segal Company 1967-2008
- b. 19 f. 1-7  
New York International Festival of the Arts
  - b. 19 f. 8-9 1976-1990
  - b. 20 f. 1-6
  - b. 21 f. 1-7
  - b. 22 f. 1-5 1991-2003
  - b. 23 f. 1-6

Series I: Professional Papers (cont.)  
New York International Festival of the Arts (cont.)

- er. 1 Acknowledgments 1997, 2001  
(3 computer files 280 kilobytes)
- b. 23 f. 7 ArtsEdTech Conference 1997
- b. 23 f. 8 Arts Education Week 1986-1999
- b. 24 f. 1-2
- b. 24 f. 3-6 Board Meeting Minutes 1985-2002
- b. 25 f. 1-2
- b. 25 f. 3-4 By-laws and Certificates of Incorporation 1985-1986, 1990
- b. 25 f. 5 Chronology of Programs 1994
- b. 25 f. 6 Copyrights 1988-2011
- b. 25 f. 7 Corporate Tax Exemption 1985-1997
- b. 26 f. 1-3 General, IRS, and New York state.
- b. 26 f. 4-6 Dissolution of NYIFA 1993-2006
- b. 27 f. 1
- b. 27 f. 2 Evaluations and Leadership 1988
- b. 27 f. 3-6 Fête de la Musique 1989
- b. 28 f. 1-3
- First Festival 1988
- b. 28 f. 4-5 Program and Daily Listings
- b. 29 f. 1-3 Opening and Closing Nights
- b. 29 f. 4-6 Public Relations Reports
- b. 30 f. 1-2
- b. 30 f. 3 Program Book
- b. 30 f. 4 Stationary and Buttons
- b. 30 f. 5 Symposia
- b. 31 f. 1 Gateway America Committee 1991
- b. 31 f. 2 Intellectual Property Rights Conference 1994
- b. 31 f. 3 Letters -- 15 Year Report 2002
- b. 31 f. 4 Letters -- Segal Letter to *The New York Times* 1996
- b. 31 f. 5 Metropolitan Opera 1987-1988
- b. 31 f. 6-7 Miscellaneous Subjects 1987-2003
- b. 32 f. 1 New York Public Library for the Performing Arts 1993-2002
- b. 32 f. 2-5 Photographs 1988, 1991, 1999
- b. 32 f. 6 Press 1991
- b. 32 f. 7-9 Reports 1979-1997
- b. 33 f. 1 Includes initial proposal by the Mayor's Planning Committee for a Celebration of the Arts.
- b. 33 f. 2 Theatre and Literacy Conference 2001
- Cultural Affairs 1952-2012
- b. 33 f. 4-7 1952-1977
- b. 34 f. 1-6 1978-1989
- b. 35 f. 1-7 1990-2006
- See Also: Recording 241304.
- b. 36 f. 1 Alexander, Jane 1993

Series I: Professional Papers (cont.)

Cultural Affairs (cont.)

- b. 36 f. 2-3 American Society for Composers, Authors and Publishers (ASCAP)  
1985-2004
- b. 36 f. 4 Arts for Carter-Mondale Committee 1980
- b. 37 f. 5-6 Chamber Music Society -- Opening Night Photographs 2005
- b. 36 f. 5-8 City Center of Music and Drama 1972-1976
- b. 37 f. 1-3 Concerned Citizens for the Arts 1974-1981
- b. 37 f. 4 Cultural Challenge Grant Initiative 1993-1995
- b. 38 f. 1 Former Boards and Committees -- Members Lists 1976-2004
- b. 38 f. 2-3 L-N (General) 1969-2012
- b. 38 f. 4 National Cultural Alliance 1993-1995
- b. 38 f. 5-6 National Theatre of Scotland 2008-2012
- b. 38 f. 7 *Newsweek* 1981
- b. 38 f. 8 New York City Department of Cultural Affairs 1983-2002
- b. 39 f. 1-6 *New York Times, The* 1976-2012  
Files document Segal's relationship to Times writers and editors through letters to Max Frankel, Allen Kozinn, Glenn Collins, Arthur Gelb, Nancy Nielsen, and others.
- b. 39 f. 7 *Night of 100 Stars II* 1985
- Public Radio International
- b. 40 f. 1 1986-2007
- er. 2 Board of Directors Tribute to Steven L. Sayler 2005  
(56 computer files 60.72 megabytes)  
Contains photographs.
- b. 40 f. 2-12 Theater Committee for Eugene O'Neill 1979-1988
- b. 40 f. 13 Trip to China 1979
- b. 41 f. 1
- b. 41 f. 2 X-Z (General) 1979-2010
- Civic and Academic Affairs 1955-2012
- b. 41 f. 3-6 1955-2010
- b. 42 f. 1-5
- b. 43 f. 1 Beame, Abraham D 1971-1997
- b. 43 f. 2 City of New York
- b. 43 f. 3 Digital Promise: A Century Foundation Project 2000-2010
- b. 43 f. 4 Harvard School of Public Health 1981-2009
- b. 43 f. 5 Institute for Advanced Study, The 1976  
Report of the review committee.
- b. 43 f. 6 John Jay College 2009
- b. 43 f. 7 National Labor College 2008-2010
- b. 43 f. 8 National Urban League 1956-2006
- b. 44 f. 1-3 New York Citizens for Balanced Transportation 1980-1985
- er. 3 New York City Board of Education 2001  
(20 computer files 1.27 megabytes)  
Arts program photographs, primarily in schools.
- b. 44 f. 4-5 Politics and Political Contributions 2008-2012
- b. 44 f. 6 Pow Wow Economic Impact Statement 1993-1995

Series I: Professional Papers (cont.)  
Civic and Academic Affairs (cont.)

- b. 44 f. 7 Public Service Awards Program of the Fund for the City of New York,  
The 1977-1980
- b. 44 f. 8 Weinfeld, Edward 1968-1988
- b. 44 f. 9 Whitehead Institute 1979-1981
- Clippings
- b. 44 f. 10-13 1945-1964
- b. 45 f. 1-9 1965-1979
- b. 46 f. 1-8 1980-1988
- b. 47 f. 1-5 1989-1999

Series II: Personal Papers 1929-2012 (64 boxes 26.25 linear feet)

The majority of the personal papers consist of correspondence, arranged chronologically. Copies of Segal's responses are usually attached to the incoming letters. While the majority of the correspondence details purely personal matters, such as dinner parties held by the Segals, invitations to performing arts events, travel plans, and holidays, some letters may also mention professional engagements, such as workshops, lectures, speaking engagements, charitable contributions, fundraising, and awards.

Correspondence from 1981 consists almost entirely of congratulatory letters sent to Segal upon his appointment as chairman of Lincoln Center. Personal papers also include documentation of Segal's art collecting.

Miscellaneous personal materials consist of event speech transcripts, cards, photographs, invitations, and unsorted notes and letters.

- b. 48 f. 1-5 Artwork -- Sales and Auctions 1951-2012
- b. 48 f. 6 Invitations 1979-2006
- b. 110 f. 4 Family Passports 1956-1981
- b. 110 f. 5 Realia 1929-1991
- b. 111 f. 1-5 Includes 1977 group photograph framed inside a sardine can, autograph books, awards, NYIFA buttons, and cuff links.
- b. 49 f. 1-6 Miscellaneous Personal 1961-2012
- b. 50 f. 1-5 Box 49 contains photographs of Segal.
- Correspondence 1967-2011
- b. 50 f. 5 1967-1982
- b. 50 f. 6-7 1975-1976 March
- b. 51 f. 1-4
- b. 52 f. 1-5
- b. 53 f. 1-2
- b. 53 f. 3 1979-2011
- b. 53 f. 4 1980 May-December
- b. 54 f. 1-4
- b. 55 f. 1-2
- 1981
- Chairmanship Election
- b. 55 f. 3-4 A-G
- b. 56 f. 1-4 H-S
- b. 57 f. 1 S-Z
- b. 57 f. 2-5 January-March
- b. 58 f. 1-4
- b. 59 f. 1-4
- b. 60 f. 1-5 March-June

Series II: Personal Papers (cont.)  
 Correspondence (cont.)

|               |                    |
|---------------|--------------------|
| b. 61 f. 1-5  | 1982               |
| b. 62 f. 1-4  |                    |
| b. 63 f. 1    | 1982-2011          |
| b. 63 f. 2-4  | 1983               |
| b. 64 f. 1-2  |                    |
| b. 78 f. 5-6  | 1983-1996          |
| b. 64 f. 3-6  | 1984-1986          |
| b. 65 f. 1-5  |                    |
| b. 66 f. 1-4  |                    |
| b. 67 f. 1-4  | 1987-1989          |
| b. 68 f. 1-5  |                    |
| b. 69 f. 1-5  |                    |
| b. 70 f. 1-5  | 1990-1992          |
| b. 71 f. 1-7  |                    |
| b. 72 f. 1-6  | 1993-1994          |
| b. 73 f. 1-6  |                    |
| b. 74 f. 1-5  | 1995-1996          |
| b. 75 f. 1-5  |                    |
| b. 76 f. 1-6  |                    |
| b. 77 f. 1-7  | 1997               |
| b. 78 f. 1-4  |                    |
| b. 79 f. 1-4  | 1998-1999          |
| b. 80 f. 1-4  |                    |
| b. 81 f. 1-5  | 2000-2003 February |
| b. 82 f. 1-5  |                    |
| b. 83 f. 1-5  |                    |
| b. 84 f. 1-5  |                    |
| b. 84 f. 5    | 2003               |
| b. 85 f. 1-5  |                    |
| b. 86 f. 1-4  |                    |
| b. 87 f. 1-3  |                    |
| b. 87 f. 4    | 2004               |
| b. 88 f. 1-4  |                    |
| b. 89 f. 1-5  |                    |
| b. 90 f. 1-4  |                    |
| b. 90 f. 5    | 2005-2006 January  |
| b. 91 f. 1-5  |                    |
| b. 92 f. 1-5  |                    |
| b. 93 f. 1-4  |                    |
| b. 94 f. 1    |                    |
| b. 94 f. 2-5  | 2006               |
| b. 95 f. 1-5  |                    |
| b. 96 f. 1-5  |                    |
| b. 97 f. 1-4  | 2007               |
| b. 98 f. 1-5  |                    |
| b. 99 f. 1-4  |                    |
| b. 100 f. 1-4 | 2008               |
| b. 101 f. 1-5 |                    |
| b. 102 f. 1-5 |                    |
| b. 103 f. 1-3 |                    |
| b. 103 f. 4-5 | 2009               |
| b. 104 f. 1-4 |                    |
| b. 105 f. 1-5 |                    |
| b. 106 f. 1-5 |                    |
| b. 107 f. 1-5 | 2010               |
| b. 108 f. 1-5 |                    |
| b. 109 f. 1-4 |                    |

Series II: Personal Papers (cont.)  
Correspondence (cont.)

b. 109 f. 5  
b. 110 f. 1-3      2011 July-December

Series III: Recordings 1975-2007 (73 audio recordings) (29 moving image recordings)

Sound and video recordings document meetings, tributes, events, and speeches given by Segal and others pertaining to Segal's professional endeavors, including those with Lincoln Center for the Performing Arts, NYIFA, Public Radio International, Harvard School of Public Health, and several others. Radio stations hosting interviews with Segal or giving event announcements include WNYC and WQXR. Several interviews with Segal are also included among the sound and video recordings. Among the NYIFA recordings are radio news briefs on the festival, audio interviews with Segal, and the first festival press conference; and video tapings of the 1989 Fête de la Musique and the and ArtsEd conference.

Many of the Lincoln Center sound recordings are of the Martin E. Segal Awards luncheons and meetings of the board of directors and executive committee. Also of interest is a sound recording of "Martin E. Segal," composed and sung by Marvin Hamlisch at the home of Abe and Ann Rosenthal in celebration of Segal's appointment as Chairman of Lincoln Center. Videos of Live from Lincoln Center, Segal Awards luncheons, and Lincoln Center's 25th Anniversary party are also included. The Martin E. Segal Company is represented through video recordings of Segal discussing the company's history, as well as sound and video recordings of company holiday parties.

Lincoln Center 1981-2012

Board of Directors Meetings

|        |                                      |
|--------|--------------------------------------|
| 248006 | 1985 March 11 (1 audio recording)    |
| 248785 | 1985 June 3 (1 audio recording)      |
| 248786 | 1985 June 3 (1 audio recording)      |
| 248787 | 1985 October 7 (1 audio recording)   |
| 248788 | 1985 October 7 (1 audio recording)   |
| 248789 | 1985 December 16 (1 audio recording) |

Executive Committee Meeting

|        |                                       |
|--------|---------------------------------------|
| 248790 | 1985 April 18 (1 audio recording)     |
| 248791 | 1985 May 16 (1 audio recording)       |
| 248792 | 1985 September 19 (1 audio recording) |
| 248793 | 1985 November 14 (1 audio recording)  |
| 248794 | 1986 January 23 (1 audio recording)   |

Martin E. Segal Awards Luncheon

|        |                                                          |
|--------|----------------------------------------------------------|
| 248800 | 1994 June 15 (1 audio recording)                         |
| 248802 | 2000 April 19 (1 audio recording)                        |
| 248803 | 2001 May 7 (1 audio recording)                           |
| 248804 | 2002 May 20 (1 audio recording)                          |
| 248806 | 2003 March 24 (1 audio recording)                        |
| 248807 | 2004 (1 audio recording)                                 |
| 248808 | 2005 April 20 (1 audio recording)                        |
| 248809 | 2006 March 6 (1 audio recording)                         |
| 248821 | 2007 March 20 (1 audio recording)                        |
| 248810 | 2010 April 13 (1 audio recording)                        |
| 248812 | 2012 May 2 (1 audio recording)                           |
| 248816 | Broadway Salutes Lincoln Center 1986 (1 audio recording) |

Series III: Recordings (cont.)  
Lincoln Center (cont.)

- 248818 Director's Emeritus Awards to Staff 1997 December 8 (1 audio recording)
- 248817 IBM's Salute to the Arts: Lincoln Center 1983 August 31 (1 audio recording)  
WQXR 1360 AM: the radio station of *The New York Times*.
- 248820 Lincoln Center 1999 December 6 (1 audio recording)  
7:00-10:00 remarks for volunteer award to Roy Furman.
- 248799 Lincoln Center's Twenty-Fifth Anniversary 1984 November 16 (1 moving image recording)
- 248798 "Lincoln Center, USA" 1986 September 28 (1 moving image recording)  
CBS Sunday Morning Story on Live from Lincoln Center.
- 248795 Live from Lincoln Center 1984 September 12 (1 moving image recording)  
All Bach program with the Chamber Music Society of Lincoln Center performing on modern instruments and the Academy of Ancient Music performing on original instruments.  
1. "Bach to Bach"  
2. Chamber Music Society  
3. Academy of Ancient Music
- 248796 Live from Lincoln Center: "Mostly Mozart Meets Salieri" 1985 July 10 (1 moving image recording)  
To MES from Nathan Leventhal, president. A program of works by Mozart and Salieri featuring the Mostly Mozart Festival Orchestra; Gerard Schwartz, conductor, Elly Ameling, soprano; Horacio Gutierrez, pianist.
- 248862 "Martin E. Segal" circa 1981 (1 audio recording)  
Composed and sung by Marvin Hamlisch, at the home of Abe and Ann Rosenthal, celebrating the election of Martin E. Segal as Chairman of Lincoln Center.
- 248819 Remarks by Martin E. Segal on the Martin E. Segal Awards at Lincoln Center 1997 May 14 (1 audio recording)  
Aired on WQXR/Bright and Early with Greg Whiteside.
- 248832 WQXR, The Listening Room 1988 May 31 (1 audio recording)  
Interview with musician Richard Kelley, who was the winner of the 1988 Martin E. Segal Award.
- New York International Festival of the Arts 1986-1999
- 248822 *All Things Considered* 1988 June 10 (1 audio recording)  
New York Arts Festival and Kevin Levine.
- 248828 Arts Education Week PSAs on WQXR (1 audio recording)  
ArtsEdTech: It's Up To You!/ArtsEdTech: The Conference
- 248883 1997 May 2-3 (1 moving image recording)  
Copyright The New York International Festival of the Arts, Inc.
- 248882 1997 May 22 (1 moving image recording)  
Produced by Myles Fox.
- 248824 "Dialogue 101": Martin E. Segal 1992 July 26 (1 audio recording)  
New York International Festival of the Arts, WCBs FM 101 at 4:30 am.
- 248881 Fête de la Musique 1989 July 5 (1 moving image recording)
- 248880 Fête de la Musique, NYIFA Version 1989 August 14 (1 moving image recording)
- 248905 International Conference on the Future of the Arts (selects) 1999 November (1 moving image recording)
- New York International Festival of the Arts
- 248839 1986 June 25 (1 audio recording)  
National Public Radio Broadcast interview with Martin E. Segal.

Series III: Recordings (cont.)

New York International Festival of the Arts (cont.)

New York International Festival of the Arts (cont.)

- 248825 1991 June 5 (1 audio recording)
- 248826 1987 October 29 (1 audio recording)  
"First" press conference at City Hall.
- 248827 NYIFA Intercontinental Hotel 1989 February 15 (1 audio recording)
- 248843 New York Philharmonic (1 audio recording)  
Intermission interview with Stephen Stamas mentions NYIFA.
- 248823 Taping of Martin E. Segal at WNYC on Upcoming First NYIFA 1988  
March 31 (1 audio recording)
- 248879 Theatre Symposium at NYIFA 1991 June 18 (1 moving image recording)
- 248833 WQXR Newscast 1989 February 15 (1 audio recording)  
NYIFA announcement.

Martin E. Segal Company 1987-2011

- 248834 Henry W. Wenning Memorial 1987 June 22 (1 audio recording)  
Former executive vice president, Martin E. Segal Co.
- 248884 The Segal Company/Martin E. Segal Speaks About the Company's  
History 1995 May 1 (1 moving image recording)
- 248885 The Segal Company/Martin E. Segal Speaks About the Company's  
History 1995 May 1 (1 moving image recording)
- Segal Company -- Holiday Party Meeting
- 248835 1995 December 22 (1 audio recording)
- 248836 1996 December 20 (1 audio recording)
- 248837 2006 December 15 (1 audio recording)
- 248838 2007 (1 audio recording)
- 248886 Segal Holiday Party / Martin E. Segal 2007 (1 moving image recording)
- 248887 Segal Holiday Party / Martin E. Segal 2007 (1 moving image recording)
- 248966 Segal Holiday Party 2007 (1 moving image recording)
- 248967 Segal Holiday Party 2011 (1 audio recording)
- 1. Opening
- 2. Martin E. Segal
- 3. Robert D. Krinsky
- 4. Joseph LoCicero
- 248964 Segal Company 50th Anniversary San Francisco Office (1 audio  
recording)

Martin E. Segal Interviews 1981-2007

- 248969 Interview with Victor Riesel 1981 (1 audio recording)  
With note: "Taping with Victor Riesel. Thursday June 18, 1981. Also participating will be  
Thomas Armstrong, Henry Geldzahler, Rivhard Oldenburg and Gerald Schoenfeld. MES:  
Mr. Riesel asked about Jack Bernstein's getting out a release about this program."
- 248844 Interview for *New York Magazine* with Reporter Gruber 1983 December  
14 (1 audio recording)
- 248847 "This is My Music" Interview on WQXR 1984 September 8 (1 audio recording)
- 248845 "Voice of America" Interview 1984 November 1 (1 audio recording)
- 248848 Interview 1988 May 18 (1 audio recording)
- 248849 Interview and Story on Jazz in July on The Listening Room, WQXR  
1989 June 29 (1 audio recording)

Series III: Recordings (cont.)

Martin E. Segal Interviews (cont.)

- 248914 Interview by Julian Schlossberg for Castle Hill Productions  
Documentary 2005 June 8 (1 moving image recording)  
Unavailable pending digitization.  
Harvard School of Public Health: An Interview with Martin Segal
- 248912 2007 October 23 (1 moving image recording)
- 248904 2007 October 23 (1 moving image recording)
- 248913 2007 October 23 (1 moving image recording)

**Website clips**

- 1. My Mentors
- 2. The Importance of Staying Engaged
- 3. Advice for when Volunteering

- 248850 Interview Undated (1 audio recording)
- 248851 Interview II Undated (1 audio recording)
- Other Events, Honors, and Tributes 1975-2010
- 248852 Alliance for the Arts 2004 (1 audio recording)  
Benefit honoring Martin E. Segal.
- 248853 Avery Fisher Memorial, WQXR 1994 May 14 (1 audio recording)
- 248893 CBS Sunday Morning, Ellen / MacNeil-Lehrer Report on Ellen 1990, 1992  
November 8 (1 moving image recording)
- 248855 Chamber Music Society Opening Night Speeches 2005 September 15 (1  
audio recording)
- 248891 Creative Arts Rehabilitation Center 26th Annual Awards Dinner 1989  
May (1 moving image recording)
- 248856 "Cultural Performance in Our Society" 1985 (1 audio recording)  
Speech by Martin E. Segal for American Public Radio, introduction by Ken Dayton.
- 248896 Finkle's 100th, Scenic Hills 1983 August 24 (1 moving image recording)
- 248854 Goodman, Benny 1986 November 8 (1 audio recording)  
Tribute at the Century Club.
- 248907 Griffin Bacal Incorporated, NYC Wow! (1 moving image recording)
- 248859 IBM's Salute to the Arts 1989 February 8 (1 audio recording)  
Lawrence Wein tribute.
- 248860 Isador Segal 1975 May 12 (1 audio recording)
- 248863 Mayor Edward Koch on Imus in the Morning/Water I 1980s (1 audio  
recording)
- 248861 Leningrad Maly Dramatic Theatre 1988 June 14 (1 audio recording)  
Press conference.
- New York Cabaret Night, Algonquin Hotel
- 248865 Tape 1 1990 April 30 (1 audio recording)
- 248866 Tape 2 1990 April 30 (1 audio recording)
- 248906 NY1 11:15 pm, "New York Close-Up 1993 January 24 (1 moving image  
recording)
- 248968 Public Radio International Board of Directors Tribute to Stephen L.  
Salyer 2005 October 26 (1 audio recording)  
Radio Smithsonian and WETA FM Presents Cole Porter 100th from  
Carnegie Hall on American Public Radio

Series III: Recordings (cont.)

Other Events, Honors, and Tributes (cont.)

- Radio Smithsonian and WETA FM Presents Cole Porter 100th from Carnegie Hall on American Public Radio (cont.)
- 248867 **Tape 1** 1991 June 9 (1 audio recording)
- 248868 **Tape 2** 1991 June 9 (1 audio recording)
- 248869 **Senator Daniel Patrick Moynihan Reception** 2000 December 4 (1 audio recording)  
Reception.
- 248815 **Martin E. Segal/Bravo Society Luncheon** 1997 (1 audio recording)
- 248908 **Martin E. Segal, Recipient of the 2003 John L. Lewis Award of the NCCMP** 2003 (1 moving image recording)
- 248909 **The Seraphic Society's 65th Anniversary Dinner** 2005 April 6 (1 moving image recording)
- 248911 **The Seraphic Society's 65th Anniversary Dinner** 2005 April 6 (1 moving image recording)
- 248890 **60 Minutes/Andy Rooney "Movie Credits"** 1996 March 17 (1 moving image recording)
- 248888 **60 Minutes/The Sound of Music/Marty Galovic Palmer/Moreley Safer** 1994 May 8 (1 moving image recording)
- 251304 **Sound Recording Referencing Photographs** 2000-2010 (1 audio recording)  
See Also: Box 35, folder 5.
- 248870 **WNYC Arts Alive at the Algonquin** 1990 June 10 (1 audio recording)  
"NYC's Cultural Environment," Joseph W. Polisi, host with guests Martin E. Segal, Robert Marx and Eugenia Zuckerman.
- 248871 **WXQR: "What's So Great About New York?"** 1995 April-May (1 audio recording)  
One of many messages by New Yorkers ([Beverly] Sills, etc.).