The New York Public Library
Music Division

Guide to the

Eric Siday papers

1919-1996
JPB 00-4

Summary

Creator: Siday, Eric

Title: Eric Siday papers

Date: 1919-1996

Size: 6.13 linear feet (20 boxes, 1 oversize folder). 678 audio recordings. 49 moving image recordings

Source: Donated by the Eric and Edith Siday Foundation in 1996.

Revision History: Enhanced audio and video description added and finding aid revised by Matthew
Snyder in Additional sound recording inventory provided by Sean Smalley in

Abstract: Eric Siday (1905-1976) was a British-American composer, arranger, producer, and violinist who pioneered the creative use of new technology and recording techniques in advertising and brand identification. One of the first composers to routinely employ the Moog synthesizer, his advertising jingles and broadcast identification sounds became widely known in the 1960s and early 1970s. The Eric Siday papers, dating from 1919 to 1996, reveal his career through audio and moving image recordings, scores, correspondence, contracts, technical notes, financial records, photographs, manuscripts, publicity files, and autobiographical essays.

Conditions Governing Access:
Audio and moving image materials can be used onsite at the Library for the Performing Arts. To request materials, please contact the Music Division. Some audio items are currently unavailable pending preservation transfer. These are marked as such in the container list.

Other Finding Aid: The Music and Recorded Sound Division holds two tape content listings compiled in the early 2000s that may have more information than this finding aid in some cases. These are available upon request.

Preferred citation: Eric Siday papers, JPB 00-4. Music Division, The New York Public Library

for the Performing Arts

Language of the Material: English

Processing note: Processed by Pauline Fox in August 2000.

Sponsor note: Description of audio and moving image materials was made possible by a grant from
the Leon Levy Foundation, "The Shelby White and Leon Levy Initiative to Press Play on the Audio and Motion Picture Archives at the New York Public Library for the Performing Arts."

Creator History

Eric Siday (1905-1976) was a British-American composer, arranger, producer, and violinist who pioneered the creative use of new technology and recording techniques in advertising and brand identification. One of the first composers to routinely employ the Moog synthesizer, his advertising jingles and broadcast identification sounds became widely known in the 1960s and early 1970s.

Born and raised in South London, the United Kingdom, Siday graduated from the Royal Academy of Music and began his career as a jazz violinist, playing with the bands of Jack Hilton and Ray Starita, among others. He was also proficient on piano, trumpet, clarinet, and saxophone. Siday was also interested in composition and arranging, but it wasn't until he emigrated to the United States, in 1939, that this part of his career fully emerged. He began arranging for bands led by Fred Waring, Al Goodman, and Allan Roth, among others, and, during the Second World War, worked as an arranger for the Office of War Information.

Siday composed some music of his own, including such ensemble works as *Concerto Ritmico*, *Lament in G Minor*, and *Lullaby*, but in the 1950s he began working in the commercial world, composing jingles and musical accompaniment for radio and television advertisements, and producing recording sessions as well. He sometimes worked with Austen Crooms-Johnson, another British composer and producer known for the creation and use of the advertising jingle.

In the early 1960s, Siday met Robert Moog, the inventor of the Moog synthesizer, and Siday was Moog's first customer to purchase a complete, work-ready system. Siday also commissioned Moog to create the first percussion synthesizer. He assembled a home studio with 3-track and, later, 8-track recording capability. Siday also created and patented his own audio processing equipment.

Siday began producing audio for commercials with hybrids of traditional instruments and sounds produced by the Moog, or natural sounds processed through various electronic means, including some of Siday's own invention. Siday also created sounds purely from the Moog and began marketing these sounds to companies and radio and television stations, pioneering the practice of audio brand marketing and identification.

Siday formed a company, Identitones, to produce, market, and sell these recordings. Among his many advertising clients and brands were AAMCO, Birds Eye, Bufferin, Contac, Excedrin, Ford, Helena Rubinstein, Listerine, Maxwell House, Old Spice, Sprite, Texaco, Vicks, and Westinghouse. His radio and television clients included the ABC, CBS, and American Radio networks, as well as local stations across the United States. Among Siday's most well-known advertisements and logos were those for Maxwell House, Columbia/Screen Gems, Westinghouse, National Educational Television (the precursor to PBS), WCBS in New York, WCAU in Philadelphia, and many other news radio and television stations.

Siday created radio broadcasts such as *The World of Sound* explaining the work he did and discussing the uses and possibilities of electronic music in commercial advertising and brand

identification, as well as in creative music, sound composition, and aural environments. He also explored the use of these methods in stories for children, and produced demos narrated by the actress Hermione Gingold with synthesizer-produced music and sound effects.
Siday remained active in production into the early 1970s. He died in 1976 in New York City at the age of 70. He was survived by his wife, Edith Siday (1908-1997), a former dancer.

Scope and Content Note

The Eric Siday papers, dating from 1919 to 1996, reveal the career of the musician and producer, mainly from the start of his commercial advertising productions in the 1950s, through audio and moving image recordings, scores, correspondence, contracts, technical notes, financial records, photographs, manuscripts, publicity files, and autobiographical essays. Posthumous content is from Siday's estate, overseen by his wife Edith Siday until her death.
Series I: Business Files covers Siday's dealings with advertising agencies, broadcasters, music publishers, and equipment manufacturers through correspondence, contracts, notes, financial records, publicity files, and manuscripts.
Series II: Personal Papers includes autobiographical essays and travel documents.
Series III: Scores document mainly Siday's work for advertising and radio and television stations from the 1950s to the early 1960s, some co-written or arranged with Austen Croom-Johnson. Siday's non-commercial compositions are here as well.
Series IV: Photographs holds images of Edith and Eric Siday, as well as Siday's studio and equipment.
Series V: Audio and Moving Image Recordings represents the bulk of Siday's commercial and non-commercial work as a composer and producer, and his performances as a violinist.

Key Terms

Subjects
Advertising
Arrangers (Musicians)
Branding (Marketing)
Composers.
Electronic music
Jingles (Advertising songs)
Moog synthesizer
Music in advertising

Genre/Physical Characteristic
Business records
Clippings (information artifacts)
Contracts
Correspondence
Manuscripts (documents)
Photographs
Scores
Sound recordings
Video recordings

Names

Croom-Johnson, Austin, -1964
Gingold, Hermione, 1897-1987
Moog, Bob (Robert)
Siday, Eric
Weinrich, Carl
Maxwell House Coffee Company
Pennsylvanians (Musical group)
Westinghouse Electric & Manufacturing Company

Container List

Series I: Business Files 1919-1996 (8 boxes 3.17 linear feet)

This series documents the breadth of Siday's production and business activity. Major files sets cover advertising and broadcasting identifications; Siday's inventions; writings; legal papers; recording sessions; publicity; studio equipment; and correspondence with Robert Moog. The files include correspondence, contracts, notes, financial records, publicity files, and manuscripts.

The advertising and broadcasting identification files comprise the largest portions of the series. They hold correspondence with advertising agencies and broadcasters regarding the work Siday was commissioned to produce. These include major agencies such as Benton and Bowles, McCann-Erickson, Ogilvy and Mather, and others; and radio and television stations across the country. The legal papers (all from the offices of Siday's attorneys, Linden and Deutsch), hold contracts and related correspondence regarding advertising and broadcasting work.

The files regarding Siday's inventions include papers filed with United States Patent Office that contain descriptions of and schematics for audio processing equipment. The studio equipment files also hold information on these inventions, as well as descriptions and diagrams of Siday's home studio and the instruments and recording gear he used. A file of correspondence with Robert Moog documents their business relationship, including Siday's purchase of Moog's synthesizer in 1964 and his further consultations with Moog in the following years.

Siday's writings represent his efforts at marketing his work to clients and explaining it to a wider audience. A combination of articles and speech texts, they discuss electronic music and how it can be used in communication and advertising, and include a script for a proposed radio series, *The World of Sound*. Also present is a manuscript for a pedagogical book on jazz violin.

The recording sessions files detail clients, publishing, royalties, copyrights, contracts, financial records and other papers regarding the production of music for advertising.

The publicity files contain mainly clippings and magazine issues regarding Siday and his work.

Alphabetical.

Advertising Files

b. 2 f. 17 Benton and Bowles, Inc 1960-1964

b. 2 f. 41 Continental Oil Company 1966

b. 2 f. 33 Design Center Incorporated 1971-1973

b. 2 f. 30 Handman and Sklar, Inc 1965-1966

b. 2 f. 15 J. Walter Thompson Company 1955-1969

b. 2 f. 32 Maurer, Fleisher, Zon and Associates, Inc 1968

b. 2 f. 10-14 Maxwell House 1959-1991

b. 2 f. 29 McCann-Erickson, Inc 1964-1969

b. 2 f. 18-25 McCann-Marschalk, Inc 1960-1973

b. 2 f. 26 Ogilvy, Benson and Mather Inc 1962-1964

b. 2 f. 27 Ogilvy and Mather, Inc 1967

b. 2 f. 16 Plandome Productions, Inc 1959

b. 2 f. 39 Rosenfeld, Sirowitz and Lawson 1973-1974

b. 2 f. 38 Ross Roy of New York 1972-1974

b. 2 f. 28 Ted Bates and Company Inc 1964-1965

b. 2 f. 31 Vansant, Dugdale and Company, Inc 1968

Young and Rubicam 1972-1974

Series I: Business Files (cont.)
Advertising Files (cont.)
Young and Rubicam (cont.)

b. 2 f. 34-35 Bristol Myers
Includes materials for Excedrin, Vitalis Dry Texture, Dual Control Ultra Ban, Pairs, Comparison, Neon Brain for Excedrin, Tray for Top Choice, Paper, Dog Running, Meat Tray, and Meat Grinder for Top Choice.

b. 2 f. 36-37 General Foods

b. 2 f. 40 Other Advertising Agencies 1959-1974

b. 2 f. 42 Other Clients 1955-1968
Concerns Helena Rubenstein, Anthem of the Cool Explosion for the Village Voice, Youth Concepts, The Filmmakers, and National Educational Television.

b. 2 f. 43 Lists of Advertising Agencies and Accounts 1955-1974

Broadcasting Identification Packages

Radio and Television stations

b. 2 f. 46 John Blair Company 1954-1957

b. 2 f. 47 KCMO 1954-1957

b. 2 f. 48 KFH 1954

b. 2 f. 49 KGDM 1954

b. 2 f. 50 KING 1954-1958

b. 2 f. 51 KPOJ 1954

b. 2 f. 52 KXOK 1954-1958

b. 2 f. 53 WBNS 1954-1958

b. 2 f. 54 WCKY 1957

b. 2 f. 45 WFBR 1954

b. 2 f. 55 WFIL 1954-1957

b. 2 f. 56 WFLA 1954

b. 2 f. 57 WMC 1956

b. 3 f. 1 WPRO 1954-1956

b. 3 f. 2 WTCN 1954

b. 3 f. 3 WWDC 1955-1956

b. 2 f. 44 WWSW 1954

b. 3 f. 4 WXYZ 1952-1959

b. 3 f. 5-7 Other Stations 1954-1960

b. 3 f. 8 Lists -- Identification Jingles and Lyrics 1954-1960

b. 3 f. 9 Lists -- Modern Sound Plan 1956-1962
Lists of stations under contract, and jingle lyrics.

Identitones, Inc

b. 4 f. 5-11 Contracts 1967-1992

Financial Records

b. 4 f. 21 KFYI, WMBD 1988-1992

b. 4 f. 20 KGVO, KXLY 1985-1989

b. 4 f. 12-13 KIRO 1971-1985

b. 4 f. 17 KXL 1982-1987

b. 4 f. 18 WREN, WSJS, WVOR 1982-1985

Series I: Business Files (cont.)
Broadcasting Identification Packages (cont.)
Identitones, Inc (cont.)
Financial Records (cont.)

b. 4 f. 14-15 WSDR 1980-1986
b. 4 f. 19 WSVA, WKVT, The LBJ Company 1986
b. 4 f. 16 WTOP 1981-1991
b. 4 f. 22 Lists of Check Deposits 1983-1989
b. 4 f. 24-26 L and H Music Company 1982-1987
b. 4 f. 23 Ledger Pages 1984-1985
Publicity
b. 3 f. 10-13 Identitunes 1957-1964
b. 3 f. 14-16 KCRA 1957-1958
b. 3 f. 17 WKVA 1957
Promotion
b. 3 f. 40-41 Audiomex 1967
b. 3 f. 35-38 Barclay, Charles 1966-1968
b. 3 f. 45-47 CBS 1965-1988
b. 3 f. 50 CKAC 1970
Identitones
b. 3 f. 18 Agreements 1967
b. 3 f. 19 Finance 1972-1974
b. 3 f. 20-21 Lists 1966-1974
b. 3 f. 22 KING, KIOA 1966
b. 3 f. 34 McKay, Al 1967
b. 3 f. 43 Puerto Rico 1966-1969
b. 3 f. 39
b. 3 f. 42 Radio Programas De Mexico 1966-1969
b. 3 f. 29-32 Storer Broadcasting Company 1966-1970
b. 3 f. 27-28 WBNS 1966-1968
b. 3 f. 49 WCAU 1970
b. 3 f. 48 WCBS 1972-1988
b. 4 f. 4 WDCL, WWBA, WSVA, KRSO 1978-1989
b. 3 f. 24 WFBR 1965-1966
b. 3 f. 23 WFIL, WNBF, WNAC 1966
b. 3 f. 33 WKAU 1972
b. 3 f. 26 WMCA 1966-1967
b. 3 f. 25 WSAI 1966
b. 3 f. 44 Other Stations 1967-1970
b. 3 f. 51-52
b. 4 f. 1-3 Walter Collins West, Inc 1972-1983
b. 6 f. 38 Station Catalog 1952-1958
b. 7 f. 5-6 Copyright Registrations 1943-1974

Curious Alice

An anti-drug film produced for the National Institute of Mental Health, with audio contributed by Siday. See the same title in Series V under Other Siday Productions.

Series I: Business Files (cont.)
Curious Alice (cont.)

b. 7 f. 16-18 Radio Production 1970
Title on script: Alice in Wonderland adapted to Theme for Drug Education.

b. 7 f. 19 Correspondence and Sheet Music to Song "My Love" 1971

Financial Records

b. 7 f. 9 1958-1967

b. 7 f. 14-15 1980-1995
Concerns Dreyfus Funds, account of Edna Prochnik at Chemical Bank, and EMI Music Publishing.

Inventions

b. 6 f. 37 Annunciator or Message Repeater 1972

b. 6 f. 23-27 Automobile Warning Signal 1956-1964

b. 6 f. 13-21 Comparative Harmonic Analyzer 1931-1955

b. 6 f. 30-32 Composite Sound Recording 1935-1965

b. 6 f. 34-36 Magnetic Window-Cleaner 1926-1969

b. 6 f. 22 Telephone Device 1954-1957

b. 6 f. 28-29 Vibrato Re-Recording 1919-1958

b. 6 f. 33 Vocatone 1965-1966

b. 7 f. 13 KCET and Mormon Tabernacle Choir 1976-1977
Concerns a performance by the Mormon Tabernacle Youth Choir of Siday's *The Twelve Days of Christmas*.

Linden and Deutsch Legal Papers

b. 1 f. 34-36 American Broadcasting Company 1961-1963, 1966

b. 2 f. 3-4 CBS Television Music 1965-1966

b. 2 f. 9 Croom-Johnson, Inc 1966-1967

b. 2 f. 5-6 Electrogenic Sounds, Inc 1966

b. 1 f. 42-45
b. 2 f. 1-2 Ford Motor Company 1964-1968

b. 1 f. 39 General Electric and Pan American soundtracks 1965

b. 2 f. 7-8 Identitones, Inc. and Straus Broadcasting Group, Inc 1967-1971

b. 1 f. 37 Meriweather for American Broadcasting Company 1966-1967

b. 1 f. 40-41 Screen Gems 1964-1967

b. 1 f. 38 Westinghouse Logo 1964

Publicity

b. 4 f. 29 American Broadcasting Network Poster 1957
A copy of the original.

b. 20 f. 28 *Listen for the New Sounds* by Johnson and Siday for the American Broadcasting Network 1959
A poster.

Clippings

b. 4 f. 27-28 1943-1958

b. 4 f. 30-35 1963-1968

b. 4 f. 36 1970-1986

Magazine Issues

Series I: Business Files (cont.)
Publicity (cont.)
Magazine Issues (cont.)

b. 5 f. 1 *Advertising Age Creative Workshop* 1968 July 30

b. 4 f. 42 *Broadcasting* 1968 November 18

b. 4 f. 37 *Music Business* 1946

Sponsor

b. 4 f. 38 1963 April 1

b. 4 f. 39 1964 June 8

b. 4 f. 40 1964 June 15

b. 4 f. 41 *Time* 1966 November 4

Recording Sessions

b. 1 f. 26-30 Berry Music Company 1960-1974
Concerns double taxation, Broadway Parade, Now Hear This, Top Brass, Piano Polka, Ultra Sonic Suite No. 2, Broadway Parade, Way Out, Spaceman, Sting, Pizzicato Piano, Scintillation Waltz, Cockney Corner, Bufferin, Zodiac Suite, Identitones, Horoscope Suite, and Jesus Christ Superstar.

b. 1 f. 32 Lists of Berry Music Company Items Broadcast on BBC Radio One 1972

b. 1 f. 15 Chappell 1954-1990
Concerns Space Music, Meriweather, and the Chappell Recorded Music Library.

b. 1 f. 31 Conroy Recorded Music Library catalogs 1961-1962

b. 1 f. 12 Financial Records 1954-1965
Concerns Rinso, Old Spice, Fram, Sabena, Coca Cola, Sprite, Cockney Album, and Contac.

b. 1 f. 14 Financial Records for Performers 1964

Invoices

b. 1 f. 1 1945-1948
Includes an invoice for arranging for Fred Waring and His Pennsylvanians.

b. 1 f. 11 1952-1965
Concerns Pall Mall, Arid, Kools, Glance Shampoo, Sprite, and Old Spice.

b. 1 f. 19-21 Josef Weinberger, Ltd 1959-1976
Concerns the Ondes Martenot, BBC TV promotional spots (ATV, STV, ARTV, and Granada), space music, Mike Sammes, Radio Plan, Musique Electronique for Inter-Art Music Publishers, and Tops in Westerns.

b. 1 f. 33 KPM Music Limited 1996

b. 1 f. 13 Lists of Performers 1963-1964
Concerns RCA Victor, Brazilian Coffee, Abbotts, Foster Grant, Old Spice, Sprite, Scott Cut Rite, Listerine, Pepsodent, Top Job, and and Ford.

b. 1 f. 17-18 Mechanical-Copyright Protection Society 1956-1990
Concerns Contact, Valse Gonflable, Trois Suisses, Jed and Elmer, and Blues.

The Performing Right Society

b. 1 f. 10 1950-1957

b. 1 f. 7 1950-1960
Concerns The Keys of the Kingdom, Twelve Days of Christmas, Rowntrees Dairy Box, Smarties, and Dedication.

b. 1 f. 8 1963-1968
Concerns Bufferin, Stethoscope, Run Down Man, Contact 700, and Folgers Coffee.

b. 1 f. 9 1977-1979
Royalty statements.

Series I: Business Files (cont.)
Recording Sessions (cont.)

b. 1 f. 2 RCA Victor Contracts 1946-1947
Includes recording contracts for Chicken Reel and Slightly Volga.

b. 1 f. 22-25 Sammes, Michael 1960-1962
Concerns recordings for Fairmont Dairy Foods, WBBF, Smarties, Crispy Chesty, and possible work with John Costa.

b. 1 f. 6 Shawnee Press, Inc 1950-1951

b. 1 f. 16 Stapleton, Cyril 1957-1961

b. 1 f. 3-5 W. Paxton and Company 1950-1956

b. 7 f. 7 Rosen, Myor 1952-1959
A manuscript Rosen sent to Siday titled *Manual on the Writing Technique of the Harp*, and a clipping of an article titled "Bio-Mechanics, a New Approach to Music Education."

b. 7 f. 10 Sentry Communications 1973-1976

b. 7 f. 8 Siegel, Harvey 1967

Studio Equipment

b. 6 f. 10-11 Cite de la Musique 1993-1995
Concerns Moog instruments.

b. 6 f. 7 Diagrams 1960-1974

b. 5 f. 36-41 Ondes Martenot 1959-1994

b. 5 f. 42 Ondioline 1960-1962

b. 6 f. 12 Lists and Descriptions of Equipment 1959-1979

Modification of Studio 1970-1971

b. 6 f. 5 Correspondence

b. 6 f. 6 Financial Records

b. 6 f. 1-4 Moog, Robert 1964-1973
Correspondence and financial records regarding the purchases of the Moog synthesizer and upgrades.

b. 6 f. 8-9 Museum of Music, Paris 1992-1995
Concerns Moog instruments.

b. 7 f. 11-12 Travel Notebook and Correspondence 1919-1976

Writings

b. 5 f. 23-24 The Audio Logo in Contemporary Advertising 1968-1974

b. 5 f. 2-6 Book on Jazz Violin 1936
Manuscripts and editor's critique.

b. 5 f. 17 Electronic Music in Advertising Today 1966-1968

b. 5 f. 33-34 Electronic Music for Ballet 1970-1974

b. 5 f. 18 Electronic Music in Communications 1967-1968

b. 5 f. 19 Electronic Sound in Communication 1966-1968

b. 5 f. 16 Identitones for WNBC Radio 1966-1968

b. 5 f. 7-8 Lawton System for Band -- Draft 1950

b. 5 f. 26 Musical Identification in Contemporary Advertising 1968-1974

b. 5 f. 25 The Musical Logo in Contemporary Advertising 1968-1974

b. 5 f. 15 Ratings 1966

b. 5 f. 20 Response to *The New York Times* TV View Article 1975

Series I: Business Files (cont.)
Writings (cont.)

b. 5 f. 9-14 Viewsreel Theatre and Video Viewspaper Scripts for Fred Waring and His Pennsylvanians 1938-1949

b. 5 f. 27-32 *The World of Sound* 1973-1974
Notes and scripts for a proposed radio series produced by Siday. See recordings in *The World of Sound* in Series V under Demonstrations.

b. 5 f. 21-22 Untitled Speeches 1958-1968

b. 5 f. 35 Other Writings 1968-1976

Series II: Personal Papers 1920-1992 (1 box, 1 oversize folder 0.43 linear feet)
Series II contains autobiographical essays; travel documents, including passports; education and citizenship certificates; letters to Edith Siday, including condolences after her husband's death; and papers regarding Siday's funeral, including the eulogy and obituaries.

Autobiographical Essays

b. 7 f. 29 Interest in Car Racing 1925-1950

b. 7 f. 28 Letter to Eileen 1950-1959

b. 7 f. 27 Slumping at the Savoy 1920-1935

b. 7 f. 30 Theatre 1968-1970

b. 7 f. 35 Three Essays 1970-1976
Then and Now; You and Me; Dr. Exit; a resume.

b. 7 f. 34 Three Untitled Essays 1960-1976
Judy goes into the woods. Typescript: On the Eastern shores. Typescript: Late in the afternoon.

b. 7 f. 33 To Bring Something New 1971

b. 7 f. 31-32 Truth and Knowledge 1968-1974

Certificates

b. 7 f. 22 British Empire Eisteddfod -- Certificates of Merit 1923-1924

Royal Academy of Music

b. 7 f. 20 o. 73D Certificate of Merit 1923
Box 7, folder 20 holds a copy of the original.

b. 7 f. 21 Sainton Scholarship Certificate 1923

b. 7 f. 24 United States of America Certificate of Naturalization 1947

b. 7 f. 23 Receipt for Violin 1943
Photocopy

b. 7 f. 25-26 Travel Files and Documentation 1932-1973

Condolences Sent to Edith Siday

b. 7 f. 36 Funeral 1976
Includes typescript of eulogy, the guest register, and obituaries.

b. 7 f. 37-39
b. 7 f. 41-42 Condolence Cards and Acknowledgements 1976

b. 7 f. 40 O'Connor, Roger 1976

b. 7 f. 44 Letters to Edith Siday 1959-1992

b. 7 f. 43 Siday, G. Alexander 1932-1960
Letters to Siday regarding this person, whose exact relationship to Siday is unknown.

Series III: Scores 1934-1974 (12 boxes 3.17 linear feet)

The scores document primarily Siday's work in writing and producing music for advertising and radio/television identifications and branding, though they also contain some creative work of his own, and music he wrote for Fred Waring and His Pennsylvanians. The series is in five divisions: Compositions and Arrangements; work with the advertising composer Austin Croom-Johnson; Station Identifications; Television Spots; and Titles and Cues. In general, instrumental and vocal scores written for advertising and broadcast identifications pre-date Siday's acquisition and application of the Moog synthesizer, after which he did not employ notated music as often.

Compositions and Arrangements contain work done for popular music recordings and publication, as well as some for advertising. Some scores here are published. They also include work by other composers. Many of the popular-based music scores are in the form of sheet music or lead sheets, while scores for instrumental works include full or conductor scores and parts. The scores for Siday's own compositions include *Concerto Ritmico*, *Lament in G Minor*, and *Lullaby*.

Siday's commercial work co-written or arranged with Austin Croom-Johnson includes advertising music for Coca Cola, Old Spice, Schaefer Beer, TWA, and Wrigley; and radio identifications and news broadcasts. All of these are full scores for various studio ensembles.

Station Identifications contains full scores for identifications, programming schedules, and backgrounds for news broadcasts. Some of these compositions were custom made for individual stations, while others were re-recorded multiple times with different lyrics for different stations. Two of the subdivisions are presumably work that was distributed by the companies named: Modern Radio Plans and Radio Music Services. The music for Modern Radio Plans includes work for advertising as well as station identifications.

Television Spots contains scores for material similar to that for the radio station identifications. Titles and Cues contains music for similar purposes, but the client(s) are unidentified.

Compositions and Arrangements

By Siday

b. 8 f. 1 *Alamo* 1940-1949

b. 8 f. 2 *Arc of Flight* 1970-1974

Holograph sketch of a work planned to be included in "electronic ballet," an electronic score for dance.

b. 8 f. 3 Arrange-A-Grams 1947

Arrange-A-Gram Problems and Solutions in Arranging, Vol. 1 Series 6. Theme from *L'Arlesienne Suite* excerpt from original scoring. An arrangement for String Quartet by Siday. Published by King Brands.

b. 19 f. 2 *The Blackbird's Song* by R. Quilter 1940-1949

Arranged for Fred Waring.

b. 8 f. 6 *Blues* 1940

b. 8 f. 7 *Celebrity Horoscopes* 1967-1968

Music for the radio series. Sketch of *Aquarius*, with scripts by Duncan Eliot and Marie Gordon.

b. 8 f. 8-9 Children's Music 1960 July

Holograph scores of "Here Is the Beehive," "Here Is the Church," "The House That Jack Built," "There Was a Little Turtle," and "There Were Two Blackbirds." Holograph sketch of "The House That Jack Built." Holograph sketch of "There Was a Little Turtle," with a sketch of "Ferick-A-Dee" on the same page, and sketches of two unidentified works on the same bifolio.

b. 8 f. 10 *Chinese Fiddle* 1936, 1950

Holograph score. Published as "Episode in Hong Kong" (1936), and "Hong Kong Fantasy" (1950).

b. 8 f. 11-12 *Chrysanthemum*

b. 8 f. 13 *Cockney Capers* 1960

Concerto Ritmico 1949

Series III: Scores (cont.)
Compositions and Arrangements (cont.)
By Siday (cont.)
Concerto Ritmico (cont.)

b. 8 f. 14-27 Conductor Scores, Parts, and Sketches

Sketches and Full Scores

b. 19 f. 3-5 Movement I

b. 19 f. 6-8 Movement II

b. 9 f. 19 *Danse Negre*, *Shakin' Shiverin'*, *Intermezzo*, and *People Will Say* 1950
Includes the text of an introduction to the radio program Paul Whiteman Presents, announcing the radio premiere of Siday's *Concerto Ritmico*; parts from Dance Medley, including *People Will Say*, *Surrey*, and *Begin the Beguine*; Crossed-out parts for *Intermezzo* and for *Shakin' Shiverin'*; and *Danse Negre*, Op. 58, no. 5, by Cyril Scott, transcribed for violin and piano by A. Walter Kramer, published by Elkin.

b. 8 f. 28 *Dedication* 1948

b. 8 f. 29 *Donkey Serenade* 1940-1949

b. 8 f. 30 *Drifting and Dreaming*

b. 8 f. 31 *Ev'ry Nite* 1940-1949

b. 20 f. 23 Fairmont Dairy 1959-1960

b. 8 f. 32 *Ferick-A-Dee* 1959-1960

b. 8 f. 33 *Fiddling the Blues* 1939

b. 19 f. 9 *The Fountain* 1936

b. 8 f. 34 *Hard of Hearing* 1970

b. 19 f. 10 *Hora Staccato* 1940-1949

b. 9 f. 2 *Intermezzo* 1940-1949

b. 20 f. 24-26 Jackson Brewing 1954

b. 9 f. 3 *Jed and Elmer* 1940-1949
Sketches and parts.

b. 9 f. 4-7 "Jesus Christ Superstar" by Andrew Lloyd Weber 1972
Arranged by Siday for synthesizers and vocals. See *Moog Superstar* in Series V under Other Siday productions.

Lament in G Minor 1941

b. 19 f. 11 Score

b. 9 f. 8 Parts

b. 9 f. 9 *Lazy River* by Hoagy Carmichael 1940-1949

b. 9 f. 10 *Lonely Lover* 1948

Lullaby 1939-1960

b. 19 f. 12-13 Full Score

b. 9 f. 11 Conductor Score and Parts

b. 14 f. 21 Violin Part

b. 19 f. 14 *Luna Park* 1945

b. 9 f. 12 *Maiden Voyage* by Herbie Hancock

b. 9 f. 13 *Malihini Mele* 1940-1949

b. 19 f. 15 *Mary Had a Little Lamb* 1939-1949

b. 9 f. 14-15 *Mosquito* 1940-1949

b. 9 f. 16 *Mrs. 'Ardin'* 1960
Score arranged by Ralph Dollimore, for Reg Owen. Holograph vocal score with caption: Take It Away Mrs. 'Arding.

Series III: Scores (cont.)
Compositions and Arrangements (cont.)
By Siday (cont.)

b. 9 f. 17 *Nightingale Waltz* 1954-1960

b. 9 f. 18 *Paprika and Violins* 1940-1949

b. 14 f. 20 *Hungarian Dance No. 5*, by Johannes Brahms, arranged by Eric Siday as a song, with words by Edmund Anderson.

b. 9 f. 20 *Piggy on a Pogo* 1960

b. 19 f. 16 *The Pit and the Pendulum* 1939-1945

b. 9 f. 21 *Polichinelle* 1940-1949

b. 20 f. 27 Pond's Musical Commercial 1954-1962

b. 9 f. 22 RCA 1963

b. 9 f. 23 Scotch 1955-1965
A score divided into parts for recording onto 8-track tape, with instructions for taping.

b. 9 f. 24 *Sense of Flight* 1967

b. 9 f. 27 *Sleeping Beauty*

b. 9 f. 28 *Sleepy Hills* 1940-1949

b. 9 f. 29 *The Sluggard* 1940-1949
Includes text of poem by Isaac Watts

b. 9 f. 30 *Stardust* by Hoagy Carmichael 1940-1949

b. 19 f. 17 *Stars Above* 1939-1949

b. 19 f. 18 *The Strings Go to a Party* 1945

b. 9 f. 31 TCFM 1954-1970
Incorporates traditional tune "Three Blind Mice."

b. 9 f. 32 *Tell Me, Little Commando* 1943

b. 9 f. 33 *This Is the Key of the Kingdom* 1949

b. 9 f. 34 *The Twelve Days of Christmas* 1948
Copy of score published by Shawnee Press.

b. 9 f. 35 *When Johnnie Comes Home*

b. 9 f. 36 *Whistler's Parade* 1959
Score arranged by Ralph Dollimore for Reg Owen. Reproduction of holograph score, caption reads: Composed by Eric Siday and Austin Croom-Johnson.

b. 19 f. 31 WICC 1958-1959

b. 19 f. 22 WWSW Station of the Stars 1954-1960

Untitled

b. 19 f. 19 Composition in F 1940-1949

b. 6 f. 43 Composition for Ondes Martenot 1962-1974

b. 9 f. 42 Electronic Work 1954-1970

b. 9 f. 37 Fragmentary Vocal Works 1940-1949
Includes vocal scores with partial text: *Snow and ice...and You*, holograph sketch with partial text; *Kimitzyon* (caption: In Amsterdam there lived a maid), holograph vocal score with text; *Loo Lay*; and unidentified sketches on same bifolio.

b. 9 f. 38-41 Instrumental Works 1940-1970
Includes *Baby*, flute part; *Casbah*, holograph sketch and unidentified sketches; *Fiddle Experiment*, holograph keyboard part; *Pizzi Polka*, holograph sketch, with Wait Till the Sun shines Nellie crossed out on verso; Polka, holograph sketch.

b. 10 f. 2 Keyboard Work

b. 10 f. 1 Full Score Pages

Series III: Scores (cont.)
Compositions and Arrangements (cont.)
By Siday (cont.)
Untitled (cont.)

b. 10 f. 3-6 Incomplete and Fragmentary Works
Includes Violin III part for an arrangement of *Rustle of Spring*.

By Others

b. 8 f. 5 Foresythe, Reginald -- *Berceuse for an Unwanted Child* 1934
Published by Dash Music.

b. 8 f. 4 Lavalle, Paul -- *Band of America March* 1949
Published by Sam Fox Publishing.

b. 9 f. 1 Trix, Helen -- *Huckleberries* 1942
Published by Shapiro, Bernstein and Company.

Published Sheet Music

b. 9 f. 25 A-M
Includes: "Always" by Irving Berlin. "Come Rain or Come Shine" by Harold Arlen. "Embraceable You" by George Gershwin. "Hi-Lili, Hi-Lo" by Bronislau Kaper. "Mighty Lak' a Rose", by Ethelbert Nevin.

b. 9 f. 26 S-Z
Includes: "So in Love" by Cole Porter. "Those Were the Days" by Gene Raskin. "Will You Remember" by Sigmund Romberg. "You're Nobody 'Til Somebody Loves You" by Russ Morgan, Larry Stock, and James Cavanaugh. "Zigeuner," by Noel Coward.

Croom-Johnson, Austin

b. 20 f. 11-22 Bridges 1959-1960
Alphabetical.

Modern TV 1959
Siday and Croom-Johnson share authorship.

b. 20 f. 1
b. 20 f. 4 1-9
There is no number 10.

b. 20 f. 2
b. 20 f. 5 11-15

b. 20 f. 3
b. 20 f. 6 16-53

Station Identifications

Compositions 1954-1962

b. 15 f. 1 2 and 8 Date

b. 10 f. 7
b. 14 f. 22-23 Around the Town

b. 10 f. 8-9
b. 14 f. 24 Automobile Song

Ballrooms

b. 10 f. 10 Make-Believe Ballroom

b. 14 f. 26 Melody Ballroom

b. 10 f. 11 Memphis Ballroom

b. 10 f. 12
b. 14 f. 25 St. Louis and Boston Ballrooms

b. 16 f. 23 Bass Spectrum

b. 10 f. 13
b. 14 f. 27 Better Homes and Gardens

b. 16 f. 22 CBS Letters

b. 10 f. 14
b. 14 f. 28 Christmas Spot

Series III: Scores (cont.)
Station Identifications (cont.)
Compositions (cont.)

b. 11 f. 9-10
b. 15 f. 24 — Clock and Old Whistling Spot

b. 10 f. 15
b. 14 f. 29 — Cloud Club

b. 10 f. 16
b. 14 f. 30 — Club 630

b. 10 f. 17
b. 14 f. 31 — Club 1090 and Club 1260

b. 14 f. 32 — Club 1260

b. 10 f. 18 — Club 1280

b. 14 f. 33 — Club 1280

b. 10 f. 19 — Dates

b. 10 f. 20
b. 15 f. 3 — Eight Steps Down

b. 10 f. 21-22
b. 15 f. 4-5 — Everybody Whistle

b. 10 f. 23
b. 15 f. 6 — The Fisherman's Prayer

b. 10 f. 27
b. 15 f. 9 — Good Morning

b. 10 f. 24-25 — Good Good Morning
Includes a sketch for Campbell's Soup jingle "MM-MM Good."

b. 10 f. 26
b. 15 f. 8 — Good Morning to You

b. 15 f. 7 — Knights and Truck Drivers

b. 15 f. 2 — Melody Date

b. 10 f. 29
b. 15 f. 11 — Music in the Air

b. 10 f. 30
b. 15 f. 12 — New Year's Eve 1954

b. 10 f. 31
b. 15 f. 13 — Nite Owl Club 1954-1960

b. 10 f. 32
b. 15 f. 14 — Park in the Moonlight

b. 10 f. 33
b. 15 f. 15 — Pizzicato

b. 10 f. 34-35
b. 15 f. 16 — Sounds in the Night

b. 11 f. 1
b. 15 f. 17 — Traffic Jamboree

b. 11 f. 2-4
b. 15 f. 18 — Waltzing Melody

b. 11 f. 5-8
b. 15 f. 20-23 — Whistling ID

b. 15 f. 19 — Woman's World

Stations 1954-1960

b. 11 f. 11-15
b. 16 f. 1 — KCMO

b. 11 f. 15 — KCRA

KING

b. 16 f. 2 — ID

Series III: Scores (cont.)
Station Identifications (cont.)
Stations (cont.)
KING (cont.)

b. 11 f. 16 — ID (old)

b. 11 f. 17 — ID (A)

b. 11 f. 18 — Open House

b. 11 f. 19 — Seattle Bandstand

KXOK

b. 11 f. 20 — General

b. 11 f. 21 — Blues

b. 16 f. 3 — Blues and Other Titles

b. 11 f. 22-23 — Gateway to the West

b. 11 f. 24 — Here Is the Hour

b. 11 f. 25 — Clock

b. 11 f. 26 — Lord Sideways

b. 11 f. 27 — With a K and an X

b. 11 f. 28 — Martha Lane

WABC

b. 11 f. 31 — ID

b. 11 f. 29 — ID no. 1

Includes holograph scores of Martha Lane opening, closing, and monologues. Also includes holograph sketch and transparency for vocal parts of Midnite Song Bridge.

b. 11 f. 30 — East Side ID

b. 11 f. 33
b. 16 f. 5 — Herb Oscar Anderson

b. 11 f. 34 — Jim Backus

b. 11 f. 35 — Jim Reeves Show

b. 11 f. 36 — Merv Griffin

b. 16 f. 4 — Multiple IDs

b. 11 f. 32 — Weather

WAPI

b. 11 f. 37 — Voice of Alabama

b. 11 f. 38
b. 16 f. 6 — Matinee in Birmingham

b. 11 f. 39 — WBBF

WBNS

b. 11 f. 43 — The Early Worm

b. 11 f. 40
b. 16 f. 7 — General ID

b. 11 f. 41 — WBNS 1460

b. 11 f. 42 — Your Dial Address

b. 12 f. 1
b. 16 f. 8 — WCKY

b. 12 f. 2
b. 16 f. 9 — WDSU

WFBR

b. 12 f. 4 — Big Scale

Series III: Scores (cont.)
Station Identifications (cont.)
Stations (cont.)
WFBR (cont.)

b. 16 f. 10 — ID #1
b. 12 f. 5 — Matinee in Maryland
b. 12 f. 6 — Midnight in Maryland
b. 12 f. 7 — Moonlight in Maryland
b. 12 f. 3 — Sound Waves
b. 10 f. 28
b. 15 f. 10 — WFBR, WMC, and WPRO

WFIL

b. 19 f. 20 — Bob Horn Show
b. 12 f. 8 — Jazz ID
b. 12 f. 9 — Drum and Fife
b. 12 f. 10
b. 16 f. 11 — Dick Clark's Caravan
b. 19 f. 21 — Rise and Shine
b. 12 f. 11-13
b. 16 f. 12 — WHDH
b. 12 f. 14
b. 16 f. 13 — WINZ South America
b. 12 f. 15-16
b. 16 f. 14 — WMC
b. 12 f. 17
b. 16 f. 15 — WOAI
b. 12 f. 18-20
b. 16 f. 16 — WOW
b. 12 f. 21
b. 16 f. 17 — WPRO
b. 12 f. 22
b. 16 f. 18 — WTRY
b. 12 f. 23-30
b. 16 f. 19-20 — WWSW
b. 12 f. 31
b. 16 f. 21
b. 19 f. 23 — WXYZ

Modern Radio Plans

b. 13 f. 8 — Baseball Basketball Fishing Football 1955-1962
Bass Spectrum and Tags 1954-1962
b. 13 f. 11 — Woodwinds
b. 13 f. 12 — Brass
b. 13 f. 13 — Percussion and Violin
b. 13 f. 16 — Beach, Museum, Newspaper 1954-1970
b. 13 f. 10 — C.B.S. letters 1954-1962
b. 12 f. 35 — Color Radio 1957-1962
b. 13 f. 14 — Compositions 1960 May 1

Includes holograph scores for Anesthesis, Announcing, Communications no. 1-no. 2, Conflict no. 1-no. 2, Hypnosis, Magnetic Field, Mood Three, Mood Six, Mood Seven, Night Tide, Reflections, A Sabre Dance, Sliding Thirds, Space Agitated, Space Time, Sweet and Sad, and Threat Attack.

b. 13 f. 5 — Cues 1957-1960

Series III: Scores (cont.)
Station Identifications (cont.)
Modern Radio Plans (cont.)

b. 13 f. 15 Exhibits: A, B, C, D 1954-1970
Photocopies of earlier photocopies of holograph scores stapled together as Exhibits A, B, C, and D.

Fairmont 1961

b. 13 f. 21 Be Happy

b. 13 f. 22 Kitty Clover

b. 13 f. 23 Refreshers

b. 12 f. 33 Hi-Fi 1957-1962

b. 13 f. 9 Horn Series 1954-1962

b. 13 f. 24 Jackson Brewing 1954

b. 12 f. 37 Plan 1957-1960
Includes photostats of holograph vocal parts for WNDR, WICH, WICC, WPDM, CKOY, and CKEY

Products 1954-1972

b. 13 f. 25 A-C
Holograph sketches for Abbott's ice cream, Bufferin and alternate title Stethoscope inscribed: Composed Aug 1962 by Eric Siday. Holograph sketches for Campbell's with Fairmont, Jello, and Oldsmobile on same bifolio, and "chiffon cake," and vocal part for Cavalier with sketch for Midnite in Maryland on verso, and instrumental part for Cut Rite. Photocopy of holograph score p. 8 for Campbell Products B.G.

b. 16 f. 24 B-G
Ozalid copies: Birds Eye, Tiny Taters, Violin parts; Cinci vocal parts; General Motors Spring Song.

b. 13 f. 26 D-F
Holograph sketch and Harp part for Dodge Theme of Success. Holograph sketch for Marimba, with unidentified sketches on verso, and score of Make A Note with different instrumentation, for Folgers instant coffee, with Celeste part for Birds Eye on verso. Holograph scores for Foster Grant, 60 seconds and 10 seconds.

b. 13 f. 27 G-I
Holograph sketches for Gulf, Hills Brothers coffee, Hires root beer with unidentified sketches on verso, and Cues no. 1 and no. 1A for International Cooling and Heating.

b. 16 f. 25 L
Ozalid copies: Violin part and Drum part for Listerine; Violin parts and vocal parts for Little Miss Sunbeam Says

b. 14 f. 8 Listerine 1963

b. 14 f. 9 Little Miss Sunbeam Says 1954-1970

b. 14 f. 10 Maxwell House 1959-1970
Subtitle: "The Perking Coffee Pot"

b. 16 f. 26 O-S

b. 14 f. 11 Old Spice 1963

b. 13 f. 28 P
Holograph sketches for Pall Mall with other sketches on same bifolio, Cues no. 2A and no. 2B for Peoples Drug Store, and Boating for Phillies Cigars.

b. 14 f. 12-13 Pond's Cream 1954-1970

b. 14 f. 14 Rinso Blue 1955

Series III: Scores (cont.)
Station Identifications (cont.)
Modern Radio Plans (cont.)
Products (cont.)

b. 13 f. 29 S

Holograph sketch for Screen Gems Horns with caption: Composed by Eric Siday Feb 9 1965. Viola part headed "Shampoo Alt." Holograph sketches for Schweppervescence with Trp. I, II part for Sparton Radio on verso, Smarties, Smith Corona with crossed-out Piano part for Drifting And Dreaming on verso, and vocal part for Spring no. 2, with Bass part for Sprite Bridge on verso.

b. 14 f. 15 Sabena 1960

Co-authored with Cyril Stapleton, used for Sabena Belgian World Airlines.

b. 14 f. 16 Spree 1954-1970

b. 14 f. 17-18 Sprite 1960-1963

b. 14 f. 19 Top Job 1963

b. 13 f. 30 T-W 1963-1971

Holograph sketch for Team Wave with caption: Team Wave Composed June.2.1971 Eric Siday. Holograph percussion score for Texaco Version I. Electronic score for The Anthem of the Cool Explosion, for The Village Voice [1967]. Holograph sketch for Theme of Westinghouse logo, Oct. 17, 1963. Unidentified holograph sketches for a sleeping product.

b. 12 f. 36 WBBF 1960

b. 12 f. 32 WCKY and WTRY 1957-1962

WGST and WLOS

b. 12 f. 38 First Girl 1957-1960

b. 12 f. 39 Second Girl 1957-1960

b. 12 f. 40 Third Girl 1957-1960

b. 12 f. 41 Fourth Girl 1957-1960

b. 13 f. 1 First Man 1957-1960

b. 13 f. 2 Second Man 1957-1960

b. 13 f. 3 Third Man 1957-1960

b. 13 f. 4 Fourth Man 1957-1960

b. 12 f. 34 WOAI 1957-1962

b. 13 f. 6 WPAT Bridges 1955-1962

b. 13 f. 7 WPAT Cash Register 1955-1959

b. 13 f. 17-18 Works 1954-1970

b. 13 f. 19-20 Unidentified Works 1954-1970

Radio Music Services 1958

b. 19 f. 24 1-5

b. 19 f. 25 6-8

b. 19 f. 26 9-11

b. 19 f. 27 12

b. 19 f. 28 Bridges July 3

b. 19 f. 29 WWDC

Television Spots 1959

b. 20 f. 7-8 1-22

b. 20 f. 9-10 6-22

b. 19 f. 30 Titles and Cues 1954-1969

Series IV: Photographs 1940s-1970s (3 boxes 0.71 linear feet)

This series holds formal and informal photographs of Eric and Edith Siday; some of the keyboards and recording equipment Siday used in his studio; and Siday conducting and running a recording session.

Eric Siday

b. 17 f. 4-5 — Portraits

b. 17 f. 6 — With Equipment

b. 18 f. 2 — With Violin

b. 17 f. 7 — Recording Session

b. 17 f. 8-9
b. 18 f. 3-4 — Edith Siday

b. 17 f. 3
b. 17 f. 10 — Candid Photographs of Eric Siday, Edith Siday, and Others

b. 19 f. 1 — Unidentified People by Airplane

b. 17 f. 2 — Keyboards

b. 18 f. 1 — Contact Sheets

b. 17 f. 1 — Negatives

Series V: Audio and Moving Image Recordings 1949-1981 (2 boxes 0.83 linear feet) (678 audio recordings) (49 moving image recordings)

This series contains Siday's recorded output, including commercial, non-commercial, and informal work. It includes music and sounds for advertising; logos and identification for radio and television stations and networks; demonstrations and explanations of Siday's production techniques; interviews and speeches; Siday's compositions; experimental synthesizer and electronic recordings; Siday's violin performances; home recordings; stories for children, including readings by the actress Hermione Gingold; Siday productions unrelated to advertising or broadcast identifications; recordings not connected to Siday; and unidentified recordings. Each grouping is arranged alphabetically by title or subject.

The series holds notes on original tape contents, some compiled by Siday, others by his estate; these can be found at the top of the container list. Many items in this series bear more than one identification number. The six-digit number is assigned by the library. The other numbers appeared on the original tape boxes and were used for identification in the content listing and inventories prepared by Siday or his estate. A few of the recordings were also cataloged separately by the library and have call numbers.

The advertising recordings comprise the bulk of the series. They consist of multi-track recording sessions, mixes, and various versions of finished advertisements, either for radio or television. In some cases, the audio recordings are the sound portion only of television commercials, but video of commercials is present as well. The recordings incorporate traditional musical instruments and voices in advertisements of the 1950s and early 1960s, with the Moog synthesizer incorporated in 1964 and later. Represented companies and brands include AAMCO, Birds Eye, Brazil Coffee, Bufferin, Contac, Dexol, Downy, Eveready, Excedrin, Ford, Foster Grant, Helena Rubinstein, Listerine, Maxwell House, Old Spice, RCA, Sprite, Texaco, and Westinghouse, among others.

Radio and television identifications and promotional recordings, like the advertising music, incorporate traditional instruments and vocals before 1964, and become almost wholly synthesizer sounds afterward. Networks and station identifications heard here include the American Radio Network, CBS, and many local stations across the country, including in Puerto Rico, such as WCAU, WCBS, WDSU, WNBC, and WMCA. There are also recordings made for stations in Mexico. Some recordings here are grouped under Siday's Identitones company, and a few recordings are of news radio station broadcasts that incorporate Siday's work. This section also includes Siday's work on a radio program titled *Celebrity Horoscopes*; generic weather logos for use by any broadcaster; and compilations of work for multiple radio or television stations.

Demonstration recordings consist of Siday narratives and sound examples explaining the use of new sounds in advertising and brand identification (these may have been promotional and marketing items produced for radio and television executives). Also present are demonstrations of Siday's methods in recordings for children; demonstrations of the Moog synthesizer and sound processing methods; and a recording of a proposed radio program by Siday, *The World of Sound*, meant for a general audience. There is also a recording titled "Electronic Modification of Trumpet Sounds Using the Moog Synthesizer" which is narrated by Robert Moog.

The interviews and speeches include two radio interviews and three speeches to advertising executives. There is also a radio interview with the organist Carl Weinrich, unrelated to Siday or advertising.

Recorded compositions by Siday include *Concerto Ritmico*; *Islands* (assembled as multi-track recording); *Moog Man* (for synthesizer and vocalist); and other pieces.

The experimental recordings are mostly multi-tracks which are combinations of Moog sounds, electronically processed natural sounds, and acoustic instruments and natural sounds.

The recordings of Siday in performance on violin date from 1939.

The home recordings consist of audio letters, telephone conversations, room conversations, field recordings of natural sounds, and one home movie. The room conversations are between Siday, his wife Edith, and unidentified other people. There are also home recordings of a man named Irving Gerber. The audio letters are to or from Siday. One is from an unidentified United States soldier in Vietnam during the war. The telephone conversations, recorded by Siday, concern business or legal issues.
The stories for children are meant to be demonstrations of another use of the Moog synthesizer. Those featuring Hermione Gingold are a recitation of *The Story of Ferdinand* by Munro Leaf, and an unidentified story about two animals, Paula and Harriet.
Other Siday productions include an album of music from Andrew Lloyd Weber's *Jesus Christ Superstar* arranged for synthesizer; a project called "Primative" (other details unknown); and synthesizer recordings grouped under the title Hare Krishna.
The recordings unrelated to Siday (but likely collected by him) include a Friars Club Roast of Harry Brown; recording sessions for the cast album of the musical *Stop the World I Want to Get Off*; a recording of the comedian Betsy Walker; and a 1955 radio program called *The World of Jazz* featuring discussion of that year's jazz record releases.
The unidentified audio or moving image items are a combination of recording sessions, films, sound effects, and a radio call-in show, among others.

Audio and moving image materials can be used onsite at the Library for the Performing Arts. To request materials, please contact the Music Division. Some audio items are currently unavailable pending preservation transfer. These are marked as such in the container list.

Content Notes and Track Listings

b. 6 f. 40 — Contents of Tapes 1-5 1960-1974

b. 6 f. 42 — Contents of Tapes 1-3 1970-1976

b. 6 f. 39 — Key to Austin Crooms-Johnson and Siday Tapes 1956

b. 6 f. 41 — Notebook of Tapes 1960-1974

b. 7 f. 1 — Three-Track Listings 1-57 1960-1978

b. 7 f. 2-3 — Eight-Track Listings 1960-1978

b. 7 f. 4 — Notes for Listings 1960-1978

Advertising

300320 — AAMCO Transmission 1966
432 (00:08:43) (1 audio recording)

300718 — AAMCO Transmission, Village Voice, Sanka, and Traffic/Weather Logos
39 (01:41:09) (1 audio recording)
A 3-track recording.

300350 — Abbott's Dairies
466 (00:08:18) (1 audio recording)

461568 — Alcoa Experiments 1960s
#227A
*LT-10-A 4652 (00:20:22) (1 audio recording)
Moog sounds only, no advertising copy or voices.

300194 — Alemite - Cat Story
93A (00:26:12) (1 audio recording)
A man sings "St. James Infirmary" with piano accompaniment, followed by an advertisement for Alemite lubricant. The rest of the recording consists of instrumental music, and a recording of a phone conversation between an unidentified man and woman. The original tape was labeled "Music for NRAT."

300480 — Allegheny Airlines
253 (00:28:33) (1 audio recording)

Series V: Audio and Moving Image Recordings (cont.)
Advertising (cont.)

300441 American Express
207 (00:02:43) (1 audio recording)

521621 Autolite Television Commercial 1960s
1 (00:01:13) (1 moving image recording)
Produced by Robert H. Klaeger Assoc., Inc.

300419 Ban Deodorant and Pan-Am Logo
97A (00:09:42) (1 audio recording)

300488 Bemco Mattress
261 (00:18:23) (1 audio recording)

300707 Bemco Mattress / Unidentified Instrumental and Vocal Recording
28 (02:07:52) (1 audio recording)
A 4-track recording featuring various instruments including piano, plucked piano, percussion, synthesizer, and others, and vocals suggesting a radio or theatrical soundtrack. The Bemco advertisement is on track 3. Track 4 was recorded backwards.

300351 Beneficial Finance Company 1965 October 12
467 (00:02:27) (1 audio recording)

Birds Eye

300438 Beef Dinners
204 (00:27:07) (1 audio recording)

300444 Birds Eye Sun and Timpani at Different Speeds
210 (00:20:50) (1 audio recording)

300440 Chef and Grocer
206 (00:20:01) (1 audio recording)

300433 Chicken Dinners
199A (00:16:07) (1 audio recording)

307593 Chicken Pie
423A (00:06:48) (1 audio recording)

521614 Chicken Pie Television Commercial 1960s
1 (00:01:30) (1 moving image recording)

300437 Corn
203 (00:16:47) (1 audio recording)

300330 Fish Sticks 1961 April 21
444 (00:03:00) (1 audio recording)

French Fries

300312 Recording 1
422 (00:23:16) (1 audio recording)

300439 Recording 2
205 (00:23:16) (1 audio recording)

300436 Green Beans
202A (00:07:22) (1 audio recording)

300431 Lima Beans 1961
197A (00:13:00) (1 audio recording)

300429 Okra
195 (00:12:45) (1 audio recording)

300313 Orange Juice
424 (00:03:05) (1 audio recording)

Series V: Audio and Moving Image Recordings (cont.)
Advertising (cont.)
Birds Eye (cont.)

300445 Orange Juice and Strawberries, and Vibraphone Recording
211 (00:28:24) (1 audio recording)

Peas

300311 Recording 1
421 (00:17:01) (1 audio recording)

300435 Recording 2
201 (00:17:01) (1 audio recording)

300430 Spinach and Broccoli
196A (00:08:53) (1 audio recording)

300434 Strawberries, French Fries, Oranges
200A (00:09:33) (1 audio recording)

521602 Television Commercial 1960s
1 (00:01:20) (1 moving image recording)

300432 Tiny Taters 1957 August 29
198 (00:14:33) (1 audio recording)

300692 Birds Eye, Bufferin, Fanta, and Chrysler
13 (01:34:27) (1 audio recording)
A 3-track recording.

300690 Birds Eye and Chock Full O'Nuts Recording Sessions
11 (00:54:42) (1 audio recording)
A 3-track recording.

307410 Birds Eye, Chock Full O'Nuts, and Vic Tanny
ADAT #10A (01:31:51) (1 audio recording)
A 3-track recording.

300325 Bomar
439 (00:08:02) (1 audio recording)

Brazil Recording Session 1963 March 21

300133 Recording 1
16A (00:19:33) (1 audio recording)

300143 Recording 2
30 (00:19:33) (1 audio recording)

300470 Brazil Coffee, Ban Deodorant, and Synthesizer Compositions
240 (00:32:27) (1 audio recording)

521612 Brazil Coffee and Phillies Cigars Television Commercials 1960s
6 (00:02:18) (1 moving image recording)

300316 Breck Concentrate
427 (00:04:55) (1 audio recording)

300315 Bromo Seltzer
426 (00:04:15) (1 audio recording)

Bufferin

300468 Basic Music Tracks
238 (00:28:27) (1 audio recording)

300479 Basic Music Tracks
251A (00:28:10) (1 audio recording)

521622 Television Commercial 1960s
2 (00:01:13) (1 moving image recording)

Series V: Audio and Moving Image Recordings (cont.)
Advertising (cont.)

Calero Wine

521628 Television Commercial 1960s
1 (00:01:17) (1 moving image recording)

300310 Rose 1974 January 12
419 (00:03:39) (1 audio recording)

531397 Campbell Sound Stage
*LJ-10 2662 (1 audio recording)
Produced by Ward Wheelock.
Unavailable pending preservation transfer.

300672 Central Trust and Gaines Dog Food
32 (01:25:28) (1 audio recording)
An 8-track recording.

300481 Chock Full O'Nuts Coffee
254 (00:15:56) (1 audio recording)

300227 Chrysler Newport Demo and Basic Mats
136A (00:07:57) (1 audio recording)

300708 Clorets Gum and Momentin Laxative
29 (01:35:57) (1 audio recording)
A 3-track recording.

531395 Coca Cola Exp and LSMET
*LJ-10 2660 (1 audio recording)
Unavailable pending preservation transfer.

Contac

Finished Instrumental Tracks with Guide Siday Narration

300322 Recording 1
435 (00:02:33) (1 audio recording)

300339 Recording 2
454 (00:02:33) (1 audio recording)

300356 Doll First Verse
473 (00:01:21) (1 audio recording)

300504 Demo and Finished Spot
277 (00:05:56) (1 audio recording)

300582 Spot Mixed with Instrumental and Synthesizer Recordings
362 (00:30:39) (1 audio recording)

300703 Contac, Pepsodent, Foster Grant, and Sprite
24 (01:38:45) (1 audio recording)
A 3-track recording.

Corega Denture Adhesive

300697 Multi-Track
18 (00:19:09) (1 audio recording)
A 3-track recording.

300531 Mixes
307 (00:15:08) (1 audio recording)

521619 Cracker Jack Television Commercial 1960s
1 (00:01:25) (1 moving image recording)

Series V: Audio and Moving Image Recordings (cont.)
Advertising (cont.)

300498 Crispy Chesty Potato Chips 1962 March 30
271A (00:14:24) (1 audio recording)

521636 Dawn Soap Television Commercial 1960s
14 (00:01:28) (1 moving image recording)

300638 Delco
63 (00:13:35) (1 audio recording)
The first half of the recording is snippets for Delco ads. The second part has various synthesizer and instrumental sounds.

300618 Dexol Bleach
400 (00:17:03) (1 audio recording)

300691 Dexol Bleach, Polident, Reynolds Wrap, Phillies Cigars, and WBBF
12 (01:34:00) (1 audio recording)
A 3-track recording.

521633 Diamond Crystal Salt and Texaco Television Commercials 1960s
11 (00:02:15) (1 moving image recording)

Downy

300483 Downy Flake
256 (00:13:18) (1 audio recording)

300517 Decor Basic Material
291 (1 audio recording)
Unavailable pending preservation transfer.

300465 Duractin
235A (00:30:25) (1 audio recording)

521632 Duractin and Sprite Television Commercials 1960s
10 (00:02:23) (1 moving image recording)

300462 Eastman, and Helena Rubinstein Shampoo Basic Tracks
232 (00:23:04) (1 audio recording)

300295 Esso Billboard
404 (00:02:18) (1 audio recording)
Music only. Esso was the precursor to Exxon.

300586 Esso and Contac Basic Tracks
366 (00:13:07) (1 audio recording)

300324 Eveready Batteries
438 (00:02:18) (1 audio recording)

300458 Eveready Final Mixes, Gumbiner S., and Chock Full O' Nuts
228 (00:13:28) (1 audio recording)

Excedrin

300299 Basic Tracks and Mix
408 (00:02:52) (1 audio recording)

1. Basic music track
2. Chemical field
3. Demo rough mix with Anne

300474 Mixes
245 (00:28:22) (1 audio recording)

300619 Brass Overdub
401 (00:23:26) (1 audio recording)

Series V: Audio and Moving Image Recordings (cont.)
Advertising (cont.)

300297 Excedrin Demo and Connecticut General Life Insurance 1975 October 17
(00:01:36) (1 audio recording)

300484 Fairmont Refresher 1961 June 18
257A (00:15:16) (1 audio recording)

300238 Fanta (00:07:03) (1 audio recording)

521624 Florists' Transworld Delivery (FTD) Television Commercial 1970s
1 (00:01:25) (1 moving image recording)

Ford

521608 Fairlane Television Commercial and WBNS Identification 1967
1 (00:01:46) (1 moving image recording)

300456 I.D. Series No Horn
223 (00:14:58) (1 audio recording)

300291 Last Ford Logos Numbered
224 (00:05:38) (1 audio recording)

300281 Live It Up
225 (00:00:58) (1 audio recording)

300457 Master Material
226 (00:24:50) (1 audio recording)

300455 Mercury of Canada
222 (00:03:42) (1 audio recording)

300140 Mustang 1964 March 11
24A (00:11:46) (1 audio recording)

300478 Mustang in Stereo
250A (00:18:47) (1 audio recording)

300343 T-5 Complete Composite 1963 October 9
458 (00:04:14) (1 audio recording)
Music only. Produced by the J. Walter Thompson Company.

521599 Television Commercial 1967
1 (00:01:05) (1 moving image recording)

Foster Grant Sunglasses

300738 Recording Session 1963 April 2
59 (00:38:42) (1 audio recording)
A 3-track recording.

Mixes 1963 April 4

300120 Recording 1
2 (00:15:31) (1 audio recording)

300121 Recording 2
3A (00:15:31) (1 audio recording)

300500 Foster Grant and Brazilian Coffee
273 (00:19:41) (1 audio recording)

300446 Foster Grant and Sprite Basic Tracks
212 (00:13:31) (1 audio recording)

Fram Oil and Engine Filters

300501 Recording 1
274 (00:40:42) (1 audio recording)

Series V: Audio and Moving Image Recordings (cont.)
Advertising (cont.)
Fram Oil and Engine Filters (cont.)

300563 Recording 2
343 (00:40:42) (1 audio recording)

300669 Gaines Dog Food
29 (03:45:28) (1 audio recording)
An 8-track recording.

300688 General Electric, Phillies Cigars, and Sprite Recording Sessions
9 (01:39:27) (1 audio recording)
A 3-track recording with two sides. The advertising material is on the first three tracks. Tracks 4 and 5 have a woman vocalist singing an unidentified song with an orchestra, and the last track is blank.

300349 General Foods and American Express
465 (00:05:53) (1 audio recording)

521616 Genesee Beer Television Commercial 1960s
1 (00:01:31) (1 moving image recording)

300736 Gleem Toothpaste and Unrelated Synthesizer/Percussion Recordings
57 (01:34:51) (1 audio recording)

521634 Gleem, Ford Mercury, and Ford Mustang Television Commercials, and WBNS Identifications 1966-1967
12 (00:03:30) (1 moving image recording)

300711 Go Sponges
32 (01:07:27) (1 audio recording)
A 3-track recording.

300490 Good Luck Margarine, Lux Lovely Shampoo, Fresh Cream Deodorant, Scottie, and Other Brands
263 (00:27:13) (1 audio recording)

300702 Gulf, Whitex, Tintex, Cutright Aluminum Foil, ABC, and Philco
23 (01:42:54) (1 audio recording)
A 3-track recording.

Helena Rubinstein Shampoo

300493 Color Tone -- Final 1954 October 15
266A (00:28:43) (1 audio recording)

Television Commercials 1954

521593 Video 1
1 (00:02:27) (1 moving image recording)

521604 Video 2
1 (00:02:27) (1 moving image recording)

300466 Helena Rubinstein Shampoo, Goebel Beer, Johnson's Dental Floss, and Other Brands (Siday Demo Tape)
236A (00:23:31) (1 audio recording)

Hill Brothers Coffee

531403 Radio Spots
*LJ-12 6878 (1 audio recording)
Unavailable pending preservation transfer.

Series V: Audio and Moving Image Recordings (cont.)
Advertising (cont.)
Hill Brothers Coffee (cont.)

531405 Television Spots
*LJ-12 6880 (1 audio recording)
Two sides.
Side A

1. Cut 1, take 32
2. Cut 2, take 35
3. Cut 3, take 36

Side B

1. Cut 1, take 40
2. Cut 2, take 41
3. Cut 3, take 45
4. Cut 4, take 46
5. Cut 5, take 48

Unavailable pending preservation transfer.

531426 Unidentified
*LJ-12 6882 (1 audio recording)
Unavailable pending preservation transfer.

300469 Hills Brothers Coffee, Blue Magic Whitener, Jim Backus Radio Show Promotion
239A (00:23:40) (1 audio recording)

300722 Horoscopes, Guerlain, Allegheny Airlines, and Maxwell House
43 (01:25:27) (1 audio recording)
A 3-track recording.

300719 Horoscope and Advertising Multitrack 1967
40 (00:38:45) (1 audio recording)
A 3-track recording.

300353 IBM OPD Multi Media Test 1975 August 22
469 (00:00:24) (1 audio recording)

300161 Infinitone Promotional Recording
54A (00:04:38) (1 audio recording)
A recording promoting Siday's services providing sounds for advertising, called Infinitone.

300482 Instrumental Logos and Train and Jet Sounds
255 (00:02:53) (1 audio recording)

Jax Beer

300571 1952 June 19
351 (00:05:40) (1 audio recording)

531437 Jax Beer
*LJ-12 6892 (1 audio recording)
Printed on disc label: "5909; Band 1 - 1:00 vocal; Band 2 - :20 vocal; Band 3 - 1:00 Instrumental"
Unavailable pending preservation transfer.

531438 Spots - Copy 1
*LJ-12 6893 Copy 1 (1 audio recording)
Side A: Square Dance Version, French Version, Hoosier Version. Side B: One Minute Spot; 1 and 2. Tuba Spot, Tennessee Spot.
Unavailable pending preservation transfer.

Series V: Audio and Moving Image Recordings (cont.)
Advertising (cont.)
Jax Beer (cont.)

531442 Spots - Copy 2
*LJ-12 6893 c.2 (1 audio recording)
Side A: Square Dance Version, French Version, Hoosier Version. Side B: One Minute Spot; 1 and 2. Tuba Spot, Tennessee Spot.
Unavailable pending preservation transfer.

300712 Jelly Breakfast 1956 August 7
33 (01:13:06) (1 audio recording)
A 3-track recording.

300494 Johnson and Johnson Dental Floss 1956 September 25
267A (00:21:31) (1 audio recording)

Kaiser Aluminum

300499 Basic Tracks 1962 August 20
272A (00:23:44) (1 audio recording)

300496 Saucepan Spot
269A (00:06:10) (1 audio recording)

Kelly-Springfield Tires

300420 Recording 1
98 (00:15:22) (1 audio recording)

300328 Recording 2
441 (00:15:22) (1 audio recording)

300721 Kelley-Springfield Tires, American Express, and ABC Network Identifications
42 (01:41:54) (1 audio recording)
A 3-track recording.

300460 Kit Kat Candy Bar
230A (00:12:44) (1 audio recording)

300237 Kitty Clover Potato Chips
147A (00:05:04) (1 audio recording)

Kools 1953 February 3

531435 Number One
*LJ-12 6891 (1 audio recording)
Producer: Sound Horizons. Two sides.
Side A

1. TV #1, Version 1
2. TV #2, Version 2
3. 18 Second TV #1
4. TV #6
5. Hot Hot
6. Mountain Air

Side B

1. 6 second TV Vocal
2. 5 Second TV Vocal

Unavailable pending preservation transfer.

Series V: Audio and Moving Image Recordings (cont.)
Advertising (cont.)
Kools (cont.)

531445 Number Two
*LJ-12 7334 (1 audio recording)
Producer: Sound Horizons.
1. TV Version 1
2. TV Version 2
3. WUT Effect
4. 18 Second TV #1
5. TV #6
6. K89X

Listerine

Recording Session 1962 February 28

300489 Recording 1
262A (00:33:21) (1 audio recording)

300616 Recording 2
398 (00:33:21) (1 audio recording)

300697 Recording Session
18 (00:06:50) (1 audio recording)
A 2-track recording (not stereo).

300697 Listerine, Coca-Cola, and Vicks Cough Drops
18 (00:22:15) (1 audio recording)
A 3-track recording.

521637 Listerine and Excedrin Television Commercials 1960s
15 (00:03:22) (1 moving image recording)

Local Loan 1966
Several ads, produced by CJ La Roche.

300262 Recording 1
174 (00:08:56) (1 audio recording)

300335 Recording 2
450 (00:08:56) (1 audio recording)

461569 Louisville Trust Bank 1960s
243A
*LT-10-A 4653 (00:16:47) (1 audio recording)

300327 Marschalk Agency Spots
442 (00:06:31) (1 audio recording)
Sprite, Fram Oil Filter, Coca-Cola, WABC.

Maxwell House

461572 Experimental Material
*LT-10-A 4656 (01:13:23) (1 audio recording)
Demo with percussion and acoustic bass.

300292 Wade Denning 1965 May 7
300 (00:03:22) (1 audio recording)

300524 Instant Coffee Television Soundtrack
299 (00:16:32) (1 audio recording)

300684 Recording Session
5 (01:37:30) (1 audio recording)
A 3-track recording.

300693 Maxwell House and Chrysler
14 (01:15:39) (1 audio recording)
A 3-track recording.

Series V: Audio and Moving Image Recordings (cont.)
Advertising (cont.)

300743 Maxwell House, Clean Radar Hair Tonic, Bufferin, and Fram Oil Filter
64 (01:36:51) (1 audio recording)
A 3-track recording.

521596 Minute Maid Television Commercial
1 (00:01:13) (1 moving image recording)

300476 Momentin Laxative
248 (00:21:01) (1 audio recording)

521613 Monsanto Night in Monaco Television Promotional Spot 1968
7 (00:02:25) (1 moving image recording)
Featuring Grace Kelly.

300464 Mr. Sleep
234A (00:11:44) (1 audio recording)

300695 Mr. Sleep and Vick's Cough Drops
16 (01:42:15) (1 audio recording)
A 3-track recording.

300459 National 1962 September 4
229A (00:12:46) (1 audio recording)

521595 National Bank of Washington -- Television Commercial 1971 June 2
1 (00:00:48) (1 moving image recording)

300631 New Gay Dishwashing Soap and KXOK
20 (00:16:00) (1 audio recording)

521598 New York Telephone -- Television Commercial
1 (00:01:13) (1 moving image recording)

300701 New York Telephone and Philco
22 (01:37:39) (1 audio recording)
A 3-track recording.

Old Spice

531425 Radio Spots 1953
*LJ-12 6881 (1 audio recording)
Unavailable pending preservation transfer.

300471 1957 September 17
241A (00:11:32) (1 audio recording)

300492 1958 September 29
265 (00:30:20) (1 audio recording)

531443 Radio and Television Spots
*LJ-12 6897 (1 audio recording)
Side 1: Spot 2 TV, Spot 2 radio, Spot 3 radio. Side 2: Spot 3 TV, Spot 1 radio and TV, Spot 4 Radio.
Unavailable pending preservation transfer.

521607 Television Commercial
3 (00:01:14) (1 moving image recording)

300623 Recording Session
500 (00:28:29) (1 audio recording)

531404 Sea Chantey
*LJ-12 6879 (1 audio recording)
Side A: Spots 1 to 3. Side B: Spots 4 to 6.
Unavailable pending preservation transfer.

Series V: Audio and Moving Image Recordings (cont.)
Advertising (cont.)
Old Spice (cont.)

300296 Undated
405 (00:07:34) (1 audio recording)

300704 Old Spice, Trushay, Duractin, Contac, Brazilian Coffee, and Spring Cigarettes
25 (01:36:00) (1 audio recording)
A 3-track recording.

300599 People Drug Stores 1959 January 22
379 (00:19:11) (1 audio recording)

Pepsi Cola Audition Spots

531439 13-24
*LJ-12 6894 (1 audio recording)
Side A: 13-18. Side B: 19-24.
Unavailable pending preservation transfer.

531408 25-36
*LJ-12 6883 (1 audio recording)
Side A: 25-30. Side B: 31-36.
Unavailable pending preservation transfer.

531440 37-47
*LJ-12 6895 (1 audio recording)
Side A: 37-42. Side B: 43-47.
Unavailable pending preservation transfer.

Pepsodent

300426 Multitrack Demo
104 (00:14:14) (1 audio recording)

300221 Mix
130A (00:03:50) (1 audio recording)

531413 Pepto Bismol and Twelve Days of Christmas
*LJ-12 7341 (1 audio recording)
Unavailable pending preservation transfer.

300725 Philadelphia National Bank and Hermione Gingold Recording
46 (01:46:21) (1 audio recording)
A 3-track recording.

300135 Philco
18A (00:04:02) (1 audio recording)

Phillies Cigars

300421 Instrumental Backgrounds
99A (00:17:55) (1 audio recording)

300503 Recording Session
276A (00:33:19) (1 audio recording)

521611 Television Commercials 1960s
5 (00:02:26) (1 moving image recording)

300502 Polaroid Sunglasses
275 (00:26:45) (1 audio recording)

300685 Polaroid Sunglasses, Texaco Gasoline, and Children's Story Recording Sessions
6 (01:37:12) (1 audio recording)
A 3-track recording.

Series V: Audio and Moving Image Recordings (cont.)
Advertising (cont.)

300605 Pond's Cold Cream and Other Examples of Uses of Identifying Music
385 (00:09:23) (1 audio recording)

521610 Procter and Gamble Dawn Television Commercial 1960s
4 (00:01:26) (1 moving image recording)

300570 Radar Hair Tonic
350 (00:10:48) (1 audio recording)

RCA

300326 "Our Man" Commercial
440 (00:01:04) (1 audio recording)

300179 Discount Days 1962 March 7
78A (00:22:27) (1 audio recording)
A series of short orchestral cues.

300293 Remington Razor
390 (00:01:12) (1 audio recording)
Produced by Sid Woloshin.

Reynolds Wrap

300382 Spots 1961 September 8
509 (00:05:44) (1 audio recording)

300477 Radio Basic and TV Basic Masters
249A (00:15:41) (1 audio recordings)

300497 Rinso 1954 June 11
270A (00:14:37) (1 audio recording)

300577 Sal Hepatica Laxative
357 (00:21:05) (1 audio recording)
Produced with the Ondes Martenot.

300683 Sal Hepatica and Birds Eye
4 (01:41:42) (1 audio recording)
A 6-track recording.

300376 Salt Music and Pepsodent
494 (00:09:28) (1 audio recording)

300491 Scott Foil
264 (00:17:33) (1 audio recording)

531388 Schuyler Beer and Christmas Jingle
*LJ-10 2653 (1 audio recording)
Unavailable pending preservation transfer.

521623 Screen Gems Visual and Sound Logo 1960s
1 (00:03:09) (1 moving image recording)

300146 Skinny Dip Pretty Body Bath
38 (00:07:04) (1 audio recording)

300689 Smith Corona Typewriters and Chock Full O'Nuts Coffee Recording Sessions
10 (00:56:12) (1 audio recording)
A 3-track recording.

Spree Candy 1955 July 20
The original box was also labeled Rinso (a brand of laundry detergent).

300454 Recording 1
221A (00:25:48) (1 audio recording)

Series V: Audio and Moving Image Recordings (cont.)
Advertising (cont.)
Spree Candy (cont.)

300495 Recording 2
268A (00:25:48) (1 audio recording)

Sprite

Bossa Nova Basic Tracks and Mixes

300442 Recording 1
208A (00:51:10) (1 audio recording)

300443 Recording 2
209 (00:51:10) (1 audio recording)

300682 Multi-Track
3 (01:24:18) (1 audio recording)
A 3-track recording.

300449 Dry Insert 1961 March 29
216A (00:13:03) (1 audio recording)
Produced by McCann-Marschalk.

300447 Egg Head Corrected Masters
214A (00:05:50) (1 audio recording)

300136 McCann Television Ad 1961 September 13
19 (00:03:12) (1 audio recording)

300452 Radio and Basic Tracks Master
219 (00:18:20) (1 audio recording)

300737 Recording Session
58 (03:14:27) (1 audio recording)
A 6-track recording. Portions of the tracks are recorded in opposite directions, so some playback is reversed.

300450 Recording Session 1961 January 17
217A (00:22:09) (1 audio recording)
Produced by McCann-Marschalk.

300137 Recording Session Mixes 1961 October 2
21A (00:07:48) (1 audio recording)

Recording Session 1962 September 20

300744 Part 1
65 (01:30:00) (1 audio recording)
A 3-track recording.

300742 Part 2 1962 September 20
63 (00:42:15) (1 audio recording)
A 3-track recording.

300307 Spots
416 (00:09:10) (1 audio recording)

300453 Sprite and National Airlines Demo
220 (00:14:14) (1 audio recording)

300451 TV and Newspaper 1961 August 9
218 (00:09:07) (1 audio recording)
McCann-Marschalk

300448 TV Spots 1960 August 30
215A (00:20:20) (1 audio recording)
Produced by McCann-Marschalk.

Series V: Audio and Moving Image Recordings (cont.)
Advertising (cont.)
Sprite (cont.)

300748 Television Ad Soundtrack Recording Session (00:05:24) (1 audio recording)
A 2-track recording.

Television Commercials 1960s

521615 Video 1
1 (00:02:31) (1 moving image recording)

521618 Video 2
2 (00:02:31) (1 moving image recording)

300699 Ad in French Recording Session
20 (01:25:45) (1 audio recording)
A 3-track recording.

300715 Recording Session
36 (00:48:03) (1 audio recording)
A 3-track recording.

300700 Sprite, Contac, and Trushay Body Lotion
21 (01:43:57) (1 audio recording)
A 3-track recording.

300698 Sprite, Kaiser Cooking Foil, Foster Grant Sunglasses, and Bufferin
19 (01:37:36) (1 audio recording)
A 3-track recording.

300681 Sprite and Sabena Airlines 1960 October 4
2 (01:36:00) (1 audio recording)
A 3-track recording.

300687 Sprite and Tintex Fabric Dye Recording Sessions
8 (01:39:06) (1 audio recording)
A 3-track recording.

300352 Sucrets
468 (00:03:10) (1 audio recording)
Electronic sound only, no commercial. The sound begins at 1:42.

300365 Sunshine Group (Theme and Variations of a Commercial) 1974
482 (00:03:52) (1 audio recording)

Teem 1966
Broadcast on CFCTV Montreal.

300308 Recording 1
417 (00:05:06) (1 audio recording)

300383 Recording 2
517 (00:05:06) (1 audio recording)

Texaco

300337 Announcement Tracks
452 (00:03:59) (1 audio recording)
Music only. The box was also labeled "Frenchie."

300467 Basic Elements
237 (00:07:06) (1 audio recording)

521597 Tony Awards Promotional Television Spot 1967
1 (00:00:37) (1 moving image recording)

300170 Top Job Floor Polish
67 (00:15:06) (1 audio recording)

Series V: Audio and Moving Image Recordings (cont.)
Advertising (cont.)

300630 Trushay Hand Lotion
507 (00:09:44) (1 audio recording)
The content includes short snippets of violin, synthesizer, and percussion pieces which may or may not be for the advertisement (which features only an announcer with no accompaniment).

521594 United States Postal Service Television Identification 1970s
1 (00:01:02) (1 moving image recording)

Varig Airlines

Recording Session 1964 June 23
A recordings session for a radio advertisement for the airline, combining narration and synthesized sounds.

300131 Recording 1
14A (00:20:28) (1 audio recording)

300141 Recording 2
26A (00:20:28) (1 audio recording)

408111 Basic Music Track Demo with Two Mixes
*LT-7-A 4135 (00:10:28) (1 audio recording)

300632 Finished Spots
27 (00:03:12) (1 audio recording)

300706 Varig Airlines and Ford
27 (01:33:39) (1 audio recording)
A 3-track recording.

300690 Vic Tanny Fitness Program (00:12:51) (1 audio recording)
A 3-track recording.

Vicks Cough Drops

300694 Recording Session
15 (01:28:09) (1 audio recording)
A 3-track recording.

Recording Session and Mixes 1962 February 1

300134 Recording 1 1962 February 1
17A (00:45:30) (1 audio recording)

300486 Recording 2
259 (00:45:30) (1 audio recording)

300696 Vicks Cough Drops, Excedrin, Texaco, and Sprite
17 (01:02:39) (1 audio recording)
A 3-track recording.

461570 Vicks Cough Drops and Experimental Moog Sounds 1964 October 29
246A
*LT-10-A 4654 (00:21:21) (1 audio recording)

300309 Village Voice
418 (00:02:05) (1 audio recording)

1. Logo General
2. Logo General
3. Logo Tag
4. Logo

300362 Vitalis Hair Tonic
479 (00:01:08) (1 audio recording)

Series V: Audio and Moving Image Recordings (cont.)
Advertising (cont.)

300667 Vitalis Lotion, IBM, and Excedrin
27 (04:40:48) (1 audio recording)
An 8-track recording.

Wesson 1952 June 19

531390 Christmas #1; Christmas #2
*LJ-10 2655 (1 audio recording)
Unavailable pending preservation transfer.

531433 Snowdrift #1, Snowdrift #2, and Wesson #1 and #2
*LJ-12 6889 (1 audio recording)
Unavailable pending preservation transfer.

521629 Westinghouse Lumina Television Commercial 1960s
1 (00:02:41) (1 moving image recording)

521606 Westinghouse Blender Television Commercial and Eyewitness News Logo 1960s
1 (00:01:47) (1 moving image recording)

300705 Westinghouse, Top Job, Sprite, and Autolite
26 (01:38:03) (1 audio recording)
A 3-track recording.

300171 WWSW and Bufferin Advertisements, and Siday Demonstrates Using Music as a Trademark of a Company
68A (00:29:00) (1 audio recording)

The Collected Works of Austin Croom-Johnson and Eric Siday 1950s - about 1965
A collection assembled in 1997, consisting of recording sessions for commercials for various products, and radio station identifications and promotions. These recordings may be duplicative of others in the collection.

310651 Part One (1 audio recording) (01:14:01)

310652 Part Two (1 audio recording) (01:12:16)

310653 Part Three (1 audio recording) (01:05:04)

310654 Part Four (1 audio recording) (01:03:38)

310655 Part Five (1 audio recording) (01:04:43)

310657 Part Seven (1 audio recording) (01:00:14)
The original media for part 6 was blank.

310658 Part Eight (1 audio recording) (00:49:30)

310659 Part Nine (1 audio recording) (01:01:42)

300138 Multiple Spots
22 (00:20:56) (1 audio recording)
Advertisements begin at 11:40. Old Spice, Hills Brothers coffee, Dawn dish soap, Goebel beer, Good Luck margarine, Rinso detergent, Fresh Cream deodorant, Ders lunch meat, Jack's beer.

300655 Multiple Spots Multi-Track
15 (04:37:44) (1 audio recording)
An 8-track recording. Skinny Dip Body Bath, Teem, and others.

300142 Electronic Sounds and Multiple Advertisements
29 (00:12:43) (1 audio recording)

521148 Television Commercial Compilation
*LVF 264 (1 moving image recording) (00:10:46)
Sprite, Trushay, RCA Victor, Nescafe, Gulf, and Birds Eye.

Series V: Audio and Moving Image Recordings (cont.)
Advertising (cont.)

Unidentified Jingle Music

String orchestra. The tape containers were noted "Sabeha."

300202 **Recording 1**
111 (00:22:37) (1 audio recording)

300204 **Recording 2**
113 (00:22:37) (1 audio recording)

300230 **Unidentified Jingle Music**
139A (00:22:47) (1 audio recording)
Mostly studio orchestra, with one sample of a station identification with synthesizer.

Unidentified Jingle

Recording sessions with a group of men and women vocalists singing wordless vocalese with a rhythm section (multiple takes). The original tape box for 300193 was labeled "Frick A Dee Eng" and "Some Experiments in (Progressive) Jazz Using Electronic Sound Sources by Eric Siday." There are no electronically-produced sounds on the recording.

300193 **Recording 1**
92A (00:23:06) (1 audio recording)

300225 **Recording 2**
134A (00:23:06) (1 audio recording)

300244 **Unidentified Jingles**
154A (00:14:51) (1 audio recording)
The original tape container was marked "Basics - Mrs. Hardin' - Whistling Etc."

300714 **Unidentified Jingles, and Synthesizer Recordings**
35 (01:41:51) (1 audio recording)
A 3-track recording.

300366 **Recording Session for Unidentified Advertisement**
483 (00:01:17) (1 audio recording)

300690 **Recording Session for an Unidentified Product for Automobiles**
11 (00:03:12) (1 audio recording)
A 2-track recording (not stereo).

Radio and Television Station and Network Identifications and Promotional Recordings

300487 **American Radio Network**
260A (00:23:47) (1 audio recording)
Logos and promotional jingles.

CBS

461567 **Air Check** 1973 August 10
*LT-10-A 4651 (00:16:39) (1 audio recording)
A radio newscast with Siday's identification logos.

Fanfares and Identifications

531418 **Parts 1 and 2**
*LJ-12 7336 (1 audio recording)
Side A: Part one. Side B: Part two.
Unavailable pending preservation transfer.

531419 **Part 3**
*LJ-12 7335 (1 audio recording)
1. Rocket. 2. Fanfare. 3. Fanfare.
Unavailable pending preservation transfer.

Series V: Audio and Moving Image Recordings (cont.)
Radio and Television Station and Network Identifications and Promotional Recordings (cont.)
CBS (cont.)

531428 Fanfares and Identifications
*LJ-12 6884 (1 audio recording)
Unavailable pending preservation transfer.

300673 ID Master
33 (04:40:16) (1 audio recording)
An 8-track recording.

Identitones
Soundtracks of the CBS television network's various identification spots.

300127 Recording 1
10A (00:37:12) (1 audio recording)

300148 Recording 2
41A (00:37:12) (1 audio recording)

300302 Network Identifications
411 (00:08:04) (1 audio recording)

300123 UFO Experiment #1
5A (00:08:30) (1 audio recording)
Sounds meant for CBS announcement spots.

521609 CBS and WBNS Identifications 1960s
1 (00:01:56) (1 audio recording)

521638 Television Logos 1960s
1 (00:03:21) (1 moving image recording)

300713 CBS and Spree Deodorant
34 (01:40:33) (1 audio recording)
A 3-track recording.

531416 CBS Radio Promotional Spots
*LJ-12 7338 (1 audio recording)
Unavailable pending preservation transfer.

300609 Channel 5
389 (00:15:12) (1 audio recording)

300608 Channel 7
388 (00:12:42) (1 audio recording)

Channel 10 1960

300588 Recording 1
368 (00:26:25) (1 audio recording)

300572 Recording 2
352 (00:26:25) (1 audio recording)

300590 Channel 11 1960
370 (00:13:50) (1 audio recording)

300607 Channel 12
387 (00:14:12) (1 audio recording)

300589 Channel 13 1960
369 (00:13:18) (1 audio recording)

300165 CKVL-FM Montreal Air Check and Sounds of Now 1970 September 28
59A (00:29:23) (1 audio recording)

300241 History of Radio Station Promotional and Identification Packages
151 (00:31:48) (1 audio recording)
A personal recording of Siday.

Series V: Audio and Moving Image Recordings (cont.)
Radio and Television Station and Network Identifications and Promotional Recordings (cont.)

Horoscopes

300257 **Basic Tracks Master**
169 (00:08:02) (1 audio recording)
A series of synthesized sounds.

300720 **Horoscopes and Radio/Weather Tones** 1967
41 (01:41:54) (1 audio recording)
A 3-track recording.

Celebrity Horoscope 1968
An episode of the radio series for which Siday created the music and sound effects.

300341 **Recording 1**
4546 (00:04:31) (1 audio recording)

300379 **Recording 2**
497 (00:04:31) (1 audio recording)

Identitones

300513 **Demo With Siday Spoken Introduction**
286 (00:30:27) (1 audio recording)

408113 **Electronic Sounds of Identitones**
*LT-7-A 4137 (00:05:28) (1 audio recording)

300129 **Stereo Tape** 1966
12A (00:10:06) (1 audio recording)
A variety of identifying synthesized sounds for use by radio or television stations.

Material Used by Various Radio and Television Stations

300177 **Recording 1**
76A (00:22:59) (1 audio recording)

300321 **Recording 2**
434 (00:22:59) (1 audio recording)

300329 **KFWB, KSD, and Others**
443 (00:11:33) (1 audio recording)

300548 **Waltz and Two Marches**
326 (00:17:45) (1 audio recording)
Two orchestral pieces, possibly meant for raw material for Identitones.

300512 **WXYX**
285 (00:34:37) (1 audio recording)

300344 **KABQ**
459 (00:08:34) (1 audio recording)
Promos and identifications by Johnson, Siday and Torres.

300304 **KDFW-TV**
413 (00:00:33) (1 audio recording)

300338 **KHJ**
453 (00:08:10) (1 audio recording)

1. News Sound
2. News Aircheck Openings
3. KHJ Logo (slow)
4. KHJ (fast)

300199 **KING, WABC, WFIL, and Others**
107A (00:05:29) (1 audio recording)
All are choir with a studio wind ensemble.

Series V: Audio and Moving Image Recordings (cont.)
Radio and Television Station and Network Identifications and Promotional Recordings (cont.)

300220 KING, WABC, WFIL, WTRY, WDSU
128A (00:13:34) (1 audio recording)

300629 KXOK Channel 63 St. Louis 1958 May 10
506 (00:23:11) (1 audio recording)

300183 National Association of Broadcasters Demo for Bob Jones
82A (00:07:06) (1 audio recording)

300301 Night Traffic
410 (00:07:54) (1 audio recording)

300371 Puerto Rico TV
489 (00:04:01) (1 audio recording)
Several different options for synthesized logos, explained by Siday toward the end of the recording.

300306 Radio Mexico
415 (00:09:56) (1 audio recording)

408108 Radio Station Promotion and Identification Package with Electrogenic Sound by Eric Siday
*LT-7-A 4132 (00:49:17) (1 audio recording)
The first part of the recording (22 minutes) contains identification tones and effects for the radio station WFBR Baltimore that utilize various sounds to underscore the dramatic content of the conveyed information such as weather and traffic reports, news, announcements etc. The application of recognizable sounds associated with words illustrates the utility of such presentations. This part of the recording includes Eric Siday introducing more electronic tones. It is followed by the second part (27 minutes) that consists of the news of the day, the weather forecast reported by Ron Gold, and excerpts from 2 radio programs: *Spinning Roundtable* hosted by Joe Knight; and *Rainbow Sound* hosted by Jack Willows; all of which also demonstrate the implementation of electronic sounds and tones.

Sounds, Advertisements, and Identifications
A mixture of material in which Siday had a hand in production.

300544 Recording 1
322 (04:13:53) (1 audio recording)

300545 Recording 2
323 (04:13:53) (1 audio recording)

300546 Recording 3
324 (04:13:53) (1 audio recording)

300547 Recording 4
325 (04:13:53) (1 audio recording)

300569 Recording 5
349 (04:13:53) (1 audio recording)

300525 STA Special Material Master Safety 1957 September 9
301 (00:19:11) (1 audio recording)
Instrumental music for "Good Morning to You" jingle for radio stations.

300132 Traffic Safety Spots
15A (00:11:36) (1 audio recording)
Various public service radio spots regarding traffic safety.

300188 WABC
87A (00:11:18) (1 audio recording)

300593 WABC Radio Recording Session
373 (00:29:04) (1 audio recording)

Series V: Audio and Moving Image Recordings (cont.)
Radio and Television Station and Network Identifications and Promotional Recordings (cont.)

300428 WBBF
110 (00:05:05) (1 audio recording)
From 2:00 to the end is commercially-released music.

WBNS Television Identification and Logos 1960s

521631 Video 1
9 (00:05:37) (1 moving image recording)

521635 Video 2
13 (00:05:37) (1 moving image recording)

WCAU

300396 News Broadcast 1970 January 12
Cas 13 (00:46:25) (1 audio recording)
The broadcast includes Siday's audio logos.

300378 Logos 1970 January 20
496 (00:04:01) (1 audio recording)

300597 Logos
377 (00:11:50) (1 audio recording)

WCBS

307594 News Air Check 1974 April 25
471 (00:02:37) (1 audio recording)

300125 News Demo #2 late-1960s - early 1970s
8 (00:14:12) (1 audio recording)

300149 News Radio Sounds
42A (00:06:13) (1 audio recording)
Excerpts of WCBS programming, followed by Siday introducing sounds.

300671 Logos
31 (03:35:04) (1 audio recording)
On tracks 5 and 6. Other tracks contain possibly-unrelated synthesizer content.

WDSU

300174 1954
73A (00:57:00) (1 audio recording)

300613 1954
395 (00:57:00) (1 audio recording)

300130 Weather Series
13A (00:03:35) (1 audio recording)
Various synthesized identifying sounds.

WFBR

300173 Broadcast Excerpts
70A (00:18:38) (1 audio recording)
There may be Siday material embedded in parts of the broadcast.

307596 Showcase of Johnson and Siday Productions for the Station 1968 March 28
129A (00:24:35) (1 audio recording)

300189 Station Promotion
88A (00:32:49) (1 audio recording)

Series V: Audio and Moving Image Recordings (cont.)
Radio and Television Station and Network Identifications and Promotional Recordings (cont.)

300169 WFIL Promotion 1958 March 1
66 (00:08:47) (1 audio recording)
The WFIL track is over by one minute. The rest of the recording is unidentified instrumental backing tracks.

300261 WHDH
173A (00:19:10) (1 audio recording)

300532 WINS
308 (00:10:509) (1 audio recording)

300145 WJH
37A (00:10:12) (1 audio recording)
A series of synthesized music themes and sounds.

300200 WJU
108 (00:34:53) (1 audio recording)

300192 WJW 850 1970
91 (00:00:47) (1 audio recording)

300595 WJZ New York 1961 November 14
375 (00:41:37) (1 audio recording)

300176 WKVA
75 (00:04:06) (1 audio recording)

300255 WKYN and WHDH Johnson and Siday Promotional Presentation 1954 September 20
167A (00:31:06) (1 audio recording)
Broadcast excerpts.

300222 WMCA Air Check -- Joe O'Brien Show
131A (00:16:54) (1 audio recording)

300723 WNBC, Cooking Recipe, and Hermione Gingold Recordings
44 (01:39:48) (1 audio recording)
A 3-track recording.

300724 WNBC 1956 November 29
45 (00:23:21) (1 audio recording)
A 3-track recording.

300178 WNDR (Syracuse)
77A (00:09:16) (1 audio recording)

300591 WPAT Orchestra
371 (00:21:13) (1 audio recording)

300363 WQBS Radio
480 (00:02:26) (1 audio recording)

300300 WRBR - Identitones News Techniques
409 (00:18:40) (1 audio recording)

WWDC

300289 Recording 1
516 (00:16:38) (1 audio recording)

300596 Recording 2
376 (00:16:38) (1 audio recording)

WWSW

300373 Identifications
491 (00:09:02) (1 audio recording)

Series V: Audio and Moving Image Recordings (cont.)
Radio and Television Station and Network Identifications and Promotional Recordings (cont.)
WWSW (cont.)

531429 Jingles and Promotions
*LJ-12 6885 (1 audio recording)
Unavailable pending preservation transfer.

531427 Promotional Spots
*LJ-12 6883 (1 audio recording)
Produced by Johnson and Siday.
Unavailable pending preservation transfer.

531430 Station Breaks
*LJ-12 6886 (1 audio recording)
Unavailable pending preservation transfer.

300564 WXYZ
344 (00:22:11) (1 audio recording)
An orchestral recording session which includes an identification for WXYZ as well as music for unidentified purposes.

300717 Logo Multitrack
38 (00:25:08) (1 audio recording)
A three-track recording.

300506 Choir - Radio Station IDs
279A (00:06:49) (1 audio recording)

300393 Multiple Station Identifications
Cas 10 (00:30:57) (1 audio recording)

300209 Multiple Stations 1958 June 2
118 (00:08:03) (1 audio recording)
WWDC Washington, WBBF Rochester, KXOK, and WTRY channel 98. Produced by Johnson and Siday.

408112 Samplings of Commercials and Radio and Television Logos 1960s-1970s
*LT-7-A 4136 (00:13:56) (1 audio recording)

300485 Multiple Radio Stations
258 (1 audio recording)
WICC, WWDC, WLOS, WGST, WMBS, CFCF.

300594 Multiple Radio Station Identifications
374 (00:30:54) (1 audio recording)

300626 Multiple Stations
503 (00:36:23) (1 audio recording)

300243 Multiple Television Channels
153A (00:04:45) (1 audio recording)
Brief jingles recorded multiple times with lyrics for different television channels. Siday is the music director of the recording session.

300374 Multiple Television Channels
492 (00:05:21) (1 audio recording)

300606 Multiple Television Channels and Networks
386 (00:17:36) (1 audio recording)

300175 Unidentified Radio Station Promotional Library Material
74A (00:17:34) (1 audio recording)

300587 News and Weather Recording Session and Percussion
367 (00:25:46) (1 audio recording)

Series V: Audio and Moving Image Recordings (cont.)
Radio and Television Station and Network Identifications and Promotional Recordings (cont.)

300208 Commercials for Radio
117A (00:17:59) (1 audio recording)
Written and produced by Johnson and Siday. Rubinstein's shampoo, Dawn dish soap, Dove soap, Rinso washing detergent, Johnson's dental floss, Old Spice, Durs meats, Sunbeam bread, Hills Brothers coffee, and Goebel beer.

300422 Synthesizer and Newscast
100B (00:18:51) (1 audio recording)
A home demo of experiments with synthesizer against a background of a live radio newscast.

300543 Multiple Station Identifications
321 (00:17:18) (1 audio recording)

300549 Johnson and Siday TV Tracks
327 (00:08:59) (1 audio recording)
Generic spots for any television station.

300552 Television and Radio Promotions
330 (00:29:32) (1 audio recording)

300612 Radio News Themes
394 (00:25:55) (1 audio recording)

300716 Unidentified Radio Logos, and Ford Advertisement
37 (01:41:36) (1 audio recording)
A 3-track recording.

Demonstrations

300566 Accordion Vibrato Demo
346 (00:20:58) (1 audio recording)
The demonstration begins at 8:12. Siday and one other person speaks (most likely the accordionist).

408115 Advertising and Brand Identification Demo 1960s
*LT-7-A 4139 (00:04:18) (1 audio recording)

300511 Advertising Demo 1969 July
284 (00:14:47) (1 audio recording)

300288 Attributes of Identification for Radio Identification and Promotion
515 (00:16:12) (1 audio recording)
Siday outlines the principles of sound design for radio promotions, with examples.

300139 Audio Technology Demonstrations about 1961
23A (00:12:00) (1 audio recording)
1) A demonstration of ultrasonic detection and translation for industrial purposes. The container noted John Jarvis at RCA, who may be the narrator of this portion of the recording. 2) Demonstrations of computer speech, vocoding, vari-speed speech processing, harmonic processing, the artificial larynx (tone generator), and the Bell Telephone labs computer voice synthesizer.

300526 Automobile Horn
302 (00:05:55) (1 audio recording)
Siday demonstrates horn sounds produced electronically.

300266 Bye Bye Blues Stereo Experiment
178A (00:06:04) (1 audio recording)
Solo piano recordings, some played back at faster speed, with various audio processing.

300305 Children's and Other Electronic Music Demo
414 (00:11:25) (1 audio recording)
Narrated by Siday.

Series V: Audio and Moving Image Recordings (cont.)
Demonstrations (cont.)

Children's Stories

Stories with sound effects produced by the Moog synthesizer. Two versions.

300358 **Version One**
475 (00:07:55) (1 audio recording)

300359 **Version Two**
476 (00:06:55) (1 audio recording)

300124 ### Commercial Theme Played on Moog Synthesizer
7 (00:05:12) (1 audio recording)
Many versions with different approaches.

Concepts in Music and Sound For Animated Film or Musical Illustration

Siday introduces samples methods of creating sounds to enhance pictures or moving images.

300206 **Recording 1**
115A (00:38:01) (1 audio recording)

300207 **Recording 2**
116 (00:38:01) (1 audio recording)

300372 ### Demo of Sounds for Commercials, Logos, and Children's Sounds
490 (00:21:50) (1 audio recording)
The first part of the recording is a sung version of the story of Elmer the Elf. The demo begins at 1:39.

Demonstration of Electronic Sounds Associated with Brands and Media Networks Composed by Siday

Includes a description of Siday's Moog synthesizer and his production methods.

300144 **1971 September**
31A (00:15:57) (1 audio recording)

300156 **1971 September**
49A (00:15:57) (1 audio recording)

300677 ### Demonstration of Sound Properties and Synthesizer
37 (04:13:36) (1 audio recording)
An 8-track recording.

300389 ### Direct Line -- Demo
Cas 6 (00:10:30) (1 audio recording)
A sample radio broadcast of a program called Direct Line, about parapsychology, hosted by Bryce Bond.

300635 ### Drum Synthesizer Patterns
35 (01:00:58) (1 audio recording)

300164 ### Early Electronic Music Demo 1969 September 22
58A (00:16:31) (1 audio recording)
A demonstration of manipulating recorded natural sounds, and synthesized sounds.

300319 ### Electronic Modification of Trumpet Sounds Using Moog Equipment
1966 September 14
430 (00:10:13) (1 audio recording)
Robert Moog introduces the equipment and technique used in each example.

Electronic Music in Advertising

Siday narrates and demonstrates electronic music and musique concrète. Adapted from an International Radio and Television Society presentation. Two versions.

300151 **Version One**
44A (00:14:15) (1 audio recording)

Series V: Audio and Moving Image Recordings (cont.)
Demonstrations (cont.)
Electronic Music in Advertising (cont.)

300184 Version Two
83A (00:19:19) (1 audio recording)

300377 Electronic Music in Advertising for YOR
495 (00:13:14) (1 audio recording)

300514 Dave McCall Announcer Demo and Electronic Music in Advertising
288 (00:13:14) (1 audio recording)

Electronic Music in Communications
Medleys of sounds produced by Siday for various purposes.

300181 1967 May 11
80A (00:07:00) (1 audio recording)

300153 1967 August 9
46A (00:13:25) (1 audio recording)

The Electronic Sound Logo -- Trademark Demo
Two versions.

300368 Version One
485 (00:04:28) (1 audio recording)

300369 Version Two
486 (00:04:13) (1 audio recording)

300180 Familiar Sounds Versus Unfamiliar Sounds in Advertising or Promotional Use
79 (00:03:11) (1 audio recording)
Narration by Siday.

300154 The Heartbeat and Siday Stories Illustrated with Sound 1973 September 19
47A (00:17:31) (1 audio recording)
Siday expounds on the significance of the sound of the heartbeat, and tells stories illustrated by synthesized sounds.

300676 Identitones and Advertising Promotional Recording
36 (05:12:56) (1 audio recording)
An 8-track recording.

521625 Kodachrome Commercial Safety Color Motion Picture Film 1949
1 (00:03:01) (1 moving image recording)
Possibly a demonstration reel for the film type. The silent film is of a wedding reception, but very few guests other than the bride and groom are present, and the camera is steady and lingers on shots with contrasting colors.

408116 Logo Demo 1960s
*LT-7-A 4140 (00:02:22) (1 audio recording)

300224 Logos and Electronic Music Demo
133 (00:16:45) (1 audio recording)

300228 Main Line
137A (00:04:13) (1 audio recording)
A series of synthesizer creations. The title was on the original tape container.

300729 Moog Man (No. 2) - Slow
50 (01:47:24) (1 audio recording)
A 3-track recording of synthesizer sounds, each followed by commentary from Siday on what the sounds could be used for in advertising or other sound productions.

300636 Moog Percussion
36 (00:28:03) (1 audio recording)

Series V: Audio and Moving Image Recordings (cont.)
Demonstrations (cont.)

300634 Moog Percussion Australian Demo
33 (00:12:52) (1 audio recording)

300158 Moog Synthesizer Experiments
51 (00:16:39) (1 audio recording)

300633 Moog Synthesizer and Percussion Ideas with Vocals
32 (00:08:25) (1 audio recording)

300211 Music For Film
120A (00:17:26) (1 audio recording)
Samples of synthesized music introduced by Siday, with plot ideas supported by the music.

531414 Neo-Sonics Presentation
*LJ-12 7340 (1 audio recording)
Unavailable pending preservation transfer.

300556 New Commercials
335 (00:28:59) (1 audio recording)

300119 New Ideas in Electronic Music
1A (00:07:14) (1 audio recording)
A demonstration of new ideas in electronic music and how they can be employed. Each one is introduced by Siday.

300472 New Sounds For Advertising -- Master
242 (00:37:12) (1 audio recording)
Many different advertisements edited in succession, with no narration.

300510 Presentation by Johnson and Siday Responding to Blair Report Regarding Elements of Radio Station Programming
283 (00:39:14) (1 audio recording)
Contains samples of logos, identification, and promotions.

300231 Principles of Sound in Advertising
140A (00:24:53) (1 audio recording)
Examples introduced by Siday.

300375 Radio Identifications and News Sounds
493 (00:08:41) (1 audio recording)

300128 Radio Station Demonstration Sounds
11A (00:17:46) (1 audio recording)
Siday narrates a demonstration of electronic sounds that have been/can be used to help identify a radio station, or for a promotions package.

300150 Rain Forest or Jungle Sounds
43A (00:21:25) (1 audio recording)
Electronic sounds meant to evoke a rain forest or jungle, purpose unidentified, followed by more musical sounds.

300584 Ring Modulator Demo
364 (00:09:14) (1 audio recording)

300152 Samples
45A (00:09:54) (1 audio recording)
Sounds introduced by Siday, identified only by number.

408117 Siday's Famous Brand Identifications 1960s
*LT-7-A 4141 (00:09:47) (1 audio recording)

Series V: Audio and Moving Image Recordings (cont.)
Demonstrations (cont.)

300267 Slowed-Down Piano
179 (00:04:09) (1 audio recording)
Slowed-down recordings of overdubbed pianos (and possibly organ or synthesizer), with percussion. The original tape container had no title.

300259 Sound Effects 1973 September 11
171 (1 audio recording)
Various synthesized effects, introduced by Siday.

300122 Sound Experiments
4 (00:12:05) (1 audio recording)
Each one is introduced by Siday stating what it is supposed to represent.

300345 Sound Logos and Advertising Demo
461 (00:06:57) (1 audio recording)

300717 Sound Processing Demonstration
38 (00:27:24) (1 audio recording)
A 3-track recording. Siday is interviewed briefly before he introduces various processed sounds.

300303 Sounds for Advertising 1963 October 9
412 (00:12:23) (1 audio recording)
Siday introduces combinations of synthesized sounds and musique concrète for advertising.

Sound By Siday

531436 Copy 1
*LJ-12 6898 c.1 (1 audio recording)
Unavailable pending preservation transfer.

531444 Copy 2
*LJ-12 6898 c.2 (1 audio recording)
Unavailable pending preservation transfer.

531424 Copy 3
*LJ-12 6898 c.3 (1 audio recording)
Unavailable pending preservation transfer.

531447 Copy 4
*LJ-12 6898 c.4 (1 audio recording)
Unavailable pending preservation transfer.

300639 *Sounds by Siday* 1961 January 12
64 (00:10:59) (1 audio recording)
A recording meant for advertising executives presenting Siday's work, narrated by Lloyd Moss.

300678 Station Identification and Advertising Excerpts
38 (04:28:03) (1 audio recording)
An 8-track recording.

300159 Stereo Experiments -- Album Ideas
52 (00:22:37) (1 audio recording)
Multiple synthesizer overdubs, mixed in stereo.

300585 Synthesizer Experiments
365 (00:13:16) (1 audio recording)

300205 Synthesizer Sounds
114 (00:28:02) (1 audio recording)
Some of these sounds were used for television or radio stations.

Series V: Audio and Moving Image Recordings (cont.)
Demonstrations (cont.)

300620 Synthesizer Sounds 1968 November 22
402 (00:19:42) (1 audio recording)
Siday speaks to the intended recipient of the tape, a man named Mark, at 9:00.

300263 Tabby Litter Music
175 (00:00:32) (1 audio recording)
A synthesizer programmed to sound like cats.

300166 Using Electronic Sounds in Composition, Recording, and Advertising
60A (00:15:18) (1 audio recording)
Prepared for the International Radio and Television Society Foundation.

408109 Westinghouse Logo Presentation -- Ed Anderson and Eric Siday
*LT-7-A 4133 (00:39:07) (1 audio recording)
The first part of the recording (33 min.) consists of a few radio stations' (WABC, WWDC Washington, WCKY, WXYZ Detroit) musical logos, melodies, commencement of programs, weather and traffic reports, announcements and such, all presented as songs. Some are in Spanish. The rest of the recording (5 min.) is unidentified music performed on various musical instruments. The last minute is a recording of a waltz performed by an orchestra.

The World of Sound
A Siday-narrated proposed radio series about new sounds and advertising/brand identifications.

300600 1974
380 (01:21:03) (1 audio recording)

300601 1974
381 (01:21:03) (1 audio recording)

300602 1974
382 (01:21:03) (1 audio recording)

300675 Unnamed Siday Talk on Sound and Advertising
35 (04:29:12) (1 audio recording)
A multi-track recording.

Interviews and Speeches

300523 Address to Advertising Sales Club Montreal (Edited)
297 (00:38:42) (1 audio recording)
The introduction to Siday's speech begins at 9:13.

300167 Discussion of Advertisements for Rinso, Maxwell House, and Others
61A (00:07:03) (1 audio recording)
Siday discusses the production of sounds for the Ogilvy agency, and his theory of musical metamorphosis.

307598 Interview with Siday on WWSW 1968
157A (01:46:17) (1 audio recording)

300163 Siday Speech at MTL Advertising and Sales Luncheon 1970 September 23
57 (00:46:16) (1 audio recording)
Siday's speech begins at 9:30.

300355 Interview with Siday on Chemical Bank New York's "On Location with Jerry Verbel" 1968 January 8
472 (00:08:07) (1 audio recording)

307600 Interview with Organist Carl Weinrich
188 (00:45:48) (1 audio recording)
Unidentified radio station/program.

Compositions

Series V: Audio and Moving Image Recordings (cont.)
Compositions (cont.)

300187 A. Kaplan Hebrew Art School
86A (00:29:33) (1 audio recording)
A series of synthesizer pieces.

300603 Album Ideas
383 (00:37:05) (1 audio recording)
Synthesizer compositions, one with vocals.

Concerto Ritmico
For violin and orchestra.

Paul Whiteman Show on ABC

531432 1950 October 10
*LJ-12 6888 (1 audio recording)
Unavailable pending preservation transfer.

531409 1950
*LJ-12 6884 (1 audio recording)
Side A: Part One - 20.20.50. Side B: Part Two - 10.10.50.
Unavailable pending preservation transfer.

1955 August 2
Violinist and orchestra unidentified. The two recordings are of the same performance, but either recorded or played back at different speeds as they are in different keys.

300155 Recording 1
48
*LT-7-1 3973 (00:27:02) (1 audio recording)

300162 Recording 2
56
*LT-7-A 3972 (00:27:02) (1 audio recording)

531407 Unidentified Performance
*LJ-12 6882 (1 audio recording)
Unavailable pending preservation transfer.

300528 Eric and the Saga of Kitty Genovese
304 (00:25:39) (1 audio recording)
A spoken-word recording by Siday, with synthesizer accompaniment.

300332 First Theme and Scotch Medley
446 (00:05:42) (1 audio recording)
Short compositions for synthesizer.

300463 Indian Hat -- Not Complete
233A (00:12:54) (1 audio recording)

Islands
For synthesizer.

Work Recordings

300627 Recording 1
504 (01:09:28) (1 audio recording)

300628 Recording 2
505 (01:09:28) (1 audio recording)

300643 Basic Master Material and Short Bridge
2 (04:15:36) (1 audio recording)
An 8-track recording.

Series V: Audio and Moving Image Recordings (cont.)
Compositions (cont.)
Islands (cont.)

300646 Experimental Mixes 1972 February 27
5 (1 audio recording)
M. Angelo Session. An 8-track recording.

300598 Second Mix
378 (00:17:40) (1 audio recording)

531450 *Lament in G Minor*
*LJ-12 6901 (1 audio recording)
Unavailable pending preservation transfer.

300728 *Moog Man* 1969 July
49 (01:25:51) (1 audio recording)
A piece for synthesizer and a male vocalist. A 3-track recording.

300535 My Side
311 (00:11:24) (1 audio recording)
Synthesizer compositions.

300461 New Chappells Material
231A (00:03:39) (1 audio recording)
A composition for a band of flutes and drums.

300346 "Ode To A -" and "There's a Void"
462 (00:03:55) (1 audio recording)
A narration and a song, both bawdy in nature. The first has an accompaniment of synthesizers and is performed by Siday. The second has piano accompaniment, with an unidentified vocalist and Siday.

300283 Rock Coyo's
510 (00:07:44) (1 audio recording)
Music for synthesizers played over rock beats.

300521 *Sense of Flight*
295 (00:09:26) (1 audio recording)
A section of a ballet for National Educational Television. Siday introduces the piece.

531378 "Spook" and *Lament in G Minor*
*LJ-10 2643 (1 audio recording)
Unavailable pending preservation transfer.

300218 Wes Farrell Album
126A (00:18:36) (1 audio recording)
Synthesizer compositions.
1. Harry, Where Are You (delirium)
2. Space Train and Other Travelers
3. Ming Mong, How You be Poppa Doc!
4. Electronic Hucklebuck

300214 Multiple Composition Samples
122A (00:33:02) (1 audio recording)
Symphonic Title Music and Theme for Ponds, *Song for Seven Saxes*, *Glorious Peels*, *The Flat Battery Blues*, *A Message from Tau Ceti*, *Come With Me to the Casbah*, *Not By Bread Alone*, *Seven Musical Miniatures*, *Black Magic*, *Short Variations for Orchestra on Themes Used in Advertising*, and unidentified others.

300287 Untitled Composition
514 (00:08:08) (1 audio recording)
A piece for pianos and synthesizer, in stereo. The original reel noted "stereo experiment."

Experimental Synthesizer and Other Sound Recordings

These mono, stereo, and multi-track recordings do not seem to have been recorded with advertising or other commercial uses in mind.

Series V: Audio and Moving Image Recordings (cont.)
Experimental Synthesizer and Other Sound Recordings (cont.)

300730 Acquar
51 (01:36:36) (1 audio recording)
A 3-track recording of rain fall and water flowing, with overdubbed synthesizer sounds emulating water falls and rain. Later portions of the recording have an acoustic drumset with overdubbed synthesizer.

300530 Aids, Bits, and Pieces
306 (00:28:52) (1 audio recording)
Synthesized sound effects.

300647 Castaneda Datsun
6 (04:38:40) (1 audio recording)
An 8-track recording of synthesizer. There is no spoken content or any reference to Datsun automobiles.

300126 Cat and Lion Sounds
9 (00:12:53) (1 audio recording)
Created on a Moog synthesizer.

300203 Congas with Synthesizer
112 (00:01:29) (1 audio recording)
Noted on the front of the tape box: Belafonte. On the back: Prell.

300637 Decor in Sound
62 (00:08:47) (1 audio recording)
There are only a few short synthesizer sounds spread across the recording. Most of it is blank.

Drum Jam with Moog

300735 Part 1
56 (01:41:51) (1 audio recording)
A 3-track recording of synthesizer, acoustic drums, piano, and a sped-up recording of a vocalist/guitarist.

300735 Part 2
56 (03:25:21) (1 audio recording)
A 3-track recording of synthesizer, drums, wordless vocals, and guitarist/vocalist. This may be a speed-altered version of part 1.

300581 Drums Recording Session and Oscillator Tones
361 (00:16:08) (1 audio recording)

531421 Experimental Vibrola Track 1954 May 5
*LJ-12 7332 (1 audio recording)
Unavailable pending preservation transfer.

300731 Ferd: Camel
52 (01:40:21) (1 audio recording)
A 3-track recording. The first portion contains white noise and synthesizer sounds, combined with a man chanting "aquarius." The rest of the recording is overdubbed synthesizer.

300533 John Riggs Master
309 (00:16:32) (1 audio recording)
Various synthesizer sounds.

300367 Lemon Junk
484 (00:04:19) (1 audio recording)
Short synthesizer pieces, possibly for an advertisement.

300198 Morse Code Stings
105A (00:02:31) (1 audio recording)
Synthesizer-produced Morse code signals.

Series V: Audio and Moving Image Recordings (cont.)
Experimental Synthesizer and Other Sound Recordings (cont.)

Ondes Martenot Recordings

Recodings of an early electronic keyboard invented in 1928.

300573 **Experiments**
353 (00:31:58) (1 audio recording)
See also Bromo Seltzer in Advertising.

300574 **Experiments in Rhythm**
354 (00:25:32) (1 audio recording)

300576 **Experiments and Dramatic Background Music**
356 (00:11:02) (1 audio recording)

300575 **Bromo Seltzer and Ondes Martenot Experiments**
355 (00:29:38) (1 audio recording)

300505 **Percussion**
278A (00:29:30) (1 audio recording)
Purpose unidentified. The original container was labeled "LA Rhythm Tracks."

300615 **Phillips Utrecht Experiments**
397 (00:19:14) (1 audio recording)

300182 **Primitive BG**
81 (00:09:40) (1 audio recording)
Synthesized sounds. The original tape box noted "Rain Forest Sounds of Walter Falls."

300507 **Progressive Jazz Experiment (Extracted)**
280 (00:17:41) (1 audio recording)
A recording of rhythm section and percussion with synthesizers, purpose unidentified.

300285 **Processed Ensemble**
512 (00:06:38) (1 audio recording)
An ensemble of piano, percussion, and unidentified string instruments, processed with various effects and sped up or slowed down. The original tape container had no title.

300210 **Short Synthesizer Pieces**
119A (00:20:06) (1 audio recording)
Produced by Identitones Inc.

300284 **Short Synthesizer Sounds**
511 (00:05:31) (1 audio recording)
A series of short (2-3 seconds) synthesizer sounds.

300697 **Siday Overdubbed Violin on Commercially-Issued Jazz Recordings**
18 (00:31:16) (1 audio recording)

300697 **Siday Plays Violin with Drums**
18 (00:13:28) (1 audio recording)
A 2-track recording (not stereo).

300196 **Sounds of Now #2**
95 (00:27:59) (1 audio recording)
Various unidentified synthesizer-produced sounds. The original tape box notes "CKAC MTL Air Check."

300215 **Spring Environment (Elements)**
123A (00:05:51) (1 audio recording)
Short synthesized sounds for spring decor.

300529 **Stereo Hard of Hearing Experimental Basic Tracks**
305 (00:17:04) (1 audio recording)
Synthesizer sounds. At 5:50 is a recording of Hermione Gingold reciting the story of Ferdinand the Bull, followed by more synthesizer music at 8:10.

Series V: Audio and Moving Image Recordings (cont.)
Experimental Synthesizer and Other Sound Recordings (cont.)

300361 Stereo Piano and "Hey Diddle Diddle"
478 (00:03:38) (1 audio recording)
The first part of the recording is of two pianos (one possibly a synthesizer), sped up or processed. The second part is of Siday doing an altered reading of the children's poem "Hey Diddle Diddle," with synthesizer accompaniment.

300562 Synthesizer and Percussion Synthesizer
342 (00:23:57) (1 audio recording)
The original container was labeled "Stereo and Mono Jazz Experiment."

300286 Synthesizer and Processed Sounds
513 (00:10:12) (1 audio recording)
Short samples of synthesizer sounds and processed sound recordings.

300516 Synthesizer Recording, and Excedrin advertisement
290 (00:24:03) (1 audio recording)
Much of the recording is synthesizer experimentation, not finished work. The Excedrin ad begins at 17:10, followed by more synthesizer work.

300160 Synthesizer and Violin
53A (00:10:01) (1 audio recording)
Violin overdubbed onto synthesizer sounds.

300294 Synthesizer Sounds
396 (00:46:00) (1 audio recording)

300527 Synthesized Themes and Short Compositions
303 (00:15:59) (1 audio recording)

Textures

300642 Multi-Track
1 (03:16:56) (1 audio recording)
An 8-track recording of synthesizer, some recorded backward.

300542 Mix
320 (00:24:58) (1 audio recording)
Synthesizer sounds.

300191 Textures and High Bells 1957 December 2
90A (00:04:38) (1 audio recording)
Processed recordings of a xylophone, possibly mixed with synthesizer. The original container was marked "Johnson and Siday - ABC and Brass Exp."

300565 Vibes I
345 (00:29:26) (1 audio recording)
Simple vibraphone improvisations.

Viola and Piano
Two recordings of a violist (possibly Siday) playing and improvising with a pianist. Some of the recordings are of the pianist only.

300317 Recording 1
428 (00:20:28) (1 audio recording)

300342 Recording 2
457 (00:20:28) (1 audio recording)

300298 Violin and Other Music
407 (00:09:33) (1 audio recording)
A recording of Siday (presumably) playing violin, followed by an unidentified French Horn player, a pianist, unidentified jingles, and unidentified orchestral music.

Series V: Audio and Moving Image Recordings (cont.)
Experimental Synthesizer and Other Sound Recordings (cont.)

300709 Untitled Instrumental Recording
30 (01:49:09) (1 audio recording)
A 3-track recording. Much of the tracks contain synthesizer sounds, with some acoustic instruments.

300707 Untitled Instrumental and Vocal Recording
28 (03:12:03) (1 audio recording)
A 3-track recording featuring various instruments including cello, piano, plucked piano, percussion, synthesizer, and others, and brief passages of distorted vocals and sound effects. Portions of the recording were recorded at faster speeds than others, resulting in slow playback.

300679 Untitled Synthesizer Recording 1976 June 15
39 (05:31:44) (1 audio recording)
An 8-track recording.

300661 Untitled Synthesizer Recording #9
21 (04:36:08) (1 audio recording)
An 8-track recording.

300663 Untitled Synthesizer Recording #11
23 (04:30:48) (1 audio recording)

300650 Untitled Synthesizer Recording
9 (00:16:25) (1 audio recording)
An 8-track recording, only five of which have content.

300656 Untitled Synthesizer Recording
16 (03:44:24) (1 audio recording)
An 8-track recording.

300657 Untitled Synthesizer Recording
17 (04:24:40) (1 audio recording)
An 8-track recording.

300654 Untitled Synthesizer Recording
14 (02:22:48) (1 audio recording)
An 8-track recording.

300658 Untitled Synthesizer Recording
18 (04:29:28) (1 audio recording)
An 8-track recording.

300659 Untitled Synthesizer Recording
19 (03:54:23) (1 audio recording)
An 8-track recording.

300668 Untitled Synthesizer Recording
28 (06:14:32) (1 audio recording)
An 8-track recording.

300670 Untitled Synthesizer Recording
30 (04:11:20) (1 audio recording)
An 8-track recording.

300674 Untitled Synthesizer Recording
34 (03:29:44) (1 audio recording)
An 8-track recording.

300680 Untitled Synthesizer Recording
1 (02:10:32) (1 audio recording)
A 4-track recording.

Series V: Audio and Moving Image Recordings (cont.)
Experimental Synthesizer and Other Sound Recordings (cont.)

300710 Untitled Synthesizer Recording
31 (01:37:06) (1 audio recording)
A 3-track recording.

300604 Untitled Synthesizer Recording, and Vocalists with Piano
384 (00:35:57) (1 audio recording)
Synthesizer sounds, followed by unidentifed male and female vocalists accompanied by piano.

300734 Untitled Synthesizer and Spoken Word Recording
55 (02:00:18) (1 audio recording)
A 3-track recording of synthesizer, crowd sounds, acoustic percussion, and Siday spoken word. One portion of track 3 contains a WCAU station identification.

300686 Untitled Vocal/Synthesizer/Percussion Recording
7 (01:34:24) (1 audio recording)
A 3-track recording, with two sides. The first three tracks have keyboards, drums, and synthesizer overdubs. The second three tracks have Siday vocals (songs unidentified) with synthesizer overdubs.

Siday Violin Performances

531410 "After You've Gone" and "Runnin' Thru My Mind" 1939 August 16
*LJ-12 6885 (1 audio recording)
Unavailable pending preservation transfer.

531380 "Basin Street Blues" 1939 July 28
552
*LJ-10 2645 (1 audio recording)
WEAF broadcast
Unavailable pending preservation transfer.

531456 "Basin Street Blues," "Endearing Young Charms," and "Sleep" 1939 July 28
*LJ-12 6907 (1 audio recording)
Unavailable pending preservation transfer.

531463 "Blues" and "Singing the Blues"
*LJ-12 6914 (1 audio recording)
Unavailable pending preservation transfer.

531386 "Buzz Buzz" and "Shakin"
*LJ-10 2651 (1 audio recording)
Unavailable pending preservation transfer.

531448 "Chicken Reel" 1939 September 12
*LJ-12 6899 (1 audio recording)
Unavailable pending preservation transfer.

531377 "Dixieland Band" 1939 June 21
555
*LJ-10 2642 (1 audio recording)
Siday with the Fred Waring Orchestra. Side A: WEAF broadcast. Side B: WJZ broadcast.
Unavailable pending preservation transfer.

531375 "Fiddles on Three Strings" 1939 June 26
*LJ-10 2640 (1 audio recording)
WEAF broadcast.
Unavailable pending preservation transfer.

Series V: Audio and Moving Image Recordings (cont.)
Siday Violin Performances (cont.)

531401 "Hittin' the Bottle" 1939 October 4
559
*LJ-10 2666 (1 audio recording)
Siday with the Fred Waring Orchestra.
Unavailable pending preservation transfer.

531379 "Honeysuckle Rose" 1939 July 31
558
*LJ-10 2644 (1 audio recording)
WEAF broadcast.
Unavailable pending preservation transfer.

531402 "I Got Rhythm" 1939 July 17
556
*LJ-10 2667 (1 audio recording)
WJZ broadcast.
Unavailable pending preservation transfer.

531449 "Miami Pep Song" and Others 1939 November 22
*LJ-12 6900 (1 audio recording)
Side A: "Miami Pep Song," "Where is Love," "I'll Be Tired of You," "Could Say Hello."
Side B: "They're Wearing Hoops," "Beat Black Blues," "Wubba Doll."
Unavailable pending preservation transfer.

531383 "A Peaceful Afternoon"
*LJ-10 2648 (1 audio recording)
Edmond Anderson and Eric Siday.
Unavailable pending preservation transfer.

531398 "Scalinatella"
*LJ-10 2663 (1 audio recording)
Unavailable pending preservation transfer.

531384 "Serenade to a Spook"
*LJ-10 2649 (1 audio recording)
Unavailable pending preservation transfer.

531376 "Specialty" 1939 July 19
*LJ-10 2641 (1 audio recording)
Unavailable pending preservation transfer.

531381 "Twelfth Street Rag" 1939 August 7
553
*LJ-10 2646 (1 audio recording)
Violinist - Eric Siday; Station WEAF.
Unavailable pending preservation transfer.

531385 "Two Moods" (1 audio recording)
With Ad Lib release.
Unavailable pending preservation transfer.

531452 "Two Moods," "Night After Night," and "Tomorrow Night" 1939 December 27
*LJ-12 6903 (1 audio recording)
Unavailable pending preservation transfer.

531382 "Way Down Yonder" 1939 July 24
*LJ-10 2647 (1 audio recording)
Unavailable pending preservation transfer.

Home Recordings, Movies, Audio Letters, and Telephone Calls

Series V: Audio and Moving Image Recordings (cont.)
Home Recordings, Movies, Audio Letters, and Telephone Calls (cont.)

300241 Audio Diary
151 (00:32:48) (1 audio recording)
A personal recording in which Siday reflects on his career and memories.

300580 Audio Letter 1972 June 5-11
360 (02:12:59) (1 audio recording)
A letter to a man named Carl. Siday includes examples of some recent experimental work he had done on synthesizer, and radio preachers.

300395 Audio Letters Number One and Two 1974 December 17
Cas 12 (02:05:52) (1 audio recording)
Track 1: A December 1974 audio letter to Siday and his wife from an unidentified man and his wife (to 32:16). The remainder is a recording of a Siday audio letter and a recording of a pianist off of radio. Track 2: A conversation between the man who recorded the audio letter on side 1 and his young daughter; and a mixture of advertisements, Siday speaking on the use of audio in media, and radio recordings.

300323 Audio Letter from a United States Soldier in Vietnam
436 (00:31:09) (1 audio recording)
The title on the tape container was "Blake Norton Korea" but the tape is recorded in Vietnam. It was recorded for Eric Siday and his wife Edith.

300386 Audio Letter and Article Reading
Cas 3 (00:58:58) (1 audio recording)
Track One: An audio letter from Siday to a younger relative regarding the use of music in advertising. Track Two: Siday reads an article titled "The Musical Logo in Contemporary Advertising" (unidentified publication).

300397 Audio Letter to Carl, and Audio Journal
Cas 14 (01:02:40) (1 audio recording)
Track 1: Letter from Siday to "Carl." The content is regarding personal/family matters. Track 2: Siday talks about the process of writing an article and its issues.

300399 Audio Letter from Lennie about 1981
Cas 16 (00:30:22) (1 audio recording)
An audio letter from woman named Lennie, followed by a speech by President Ronald Reagan.

300384 Conversation with Lena and Radio Recordings 1972
Cas 1 (02:05:12) (1 audio recording)
Track One: 1) A brief excerpt of a piece by Tōru Takemitsu. 2) A home recording of Siday talking with a woman (up to 23:15). 3) A live recording of a woman pianist playing the ninth sonata of an unidentified composer. 4) Unidentified music for percussion and piano. 5) A WKCR-FM broadcast excerpt of music of Hugh Steinmetz. 6) A radio broadcast of music of Tōru Takemitsu. 7) A radio broadcast discussion of the SQ quadrophonic audio system. Track Two: A home recording of Siday talking with a woman about the 1972 United States presidential election and other topics.

300390 Conversation Between Siday and Walter Collins
Cas 7 (1 audio recording)
A telephone conversation.

Field Recordings

300331 Seagulls 1976 February 12
445 (00:04:57) (1 audio recording)
A field recording of seagulls.

300360 Waves and Surf
477 (00:05:00) (1 audio recording)

Gerber, Irving

300404 Gerber Talking with his Family 1952
Cas 21 (00:10:18) (1 audio recording)
Home recordings of a man (presumably Gerber) talking with his family.

Series V: Audio and Moving Image Recordings (cont.)
Home Recordings, Movies, Audio Letters, and Telephone Calls (cont.)
Gerber, Irving (cont.)

300407 Irving Gerber and Lena Discuss Murrey Singer
Cas 24 (00:06:56) (1 audio recording)
A home recording of the couple of Irving Gerber and Lena discussing a man named Murrey Singer.

300408 Recitations from the Book *Joy of Living*
Cas 25 (00:16:37) (1 audio recording)

300622 Home Recording 1956 August 23
499 (00:56:53) (1 audio recording)
Synthesizer sounds, followed by the home recording of two women and Siday in conversation. The title on the tape box was "Gordon Day - Master #4."

521603 Home Movie
1 (00:02:52) (1 moving image recording)
A color film of a man and woman cooking, and a family eating a Christmas meal. The film container was marked "Leon eusine, suzon Robert, Sweride Noel."

300314 Siday Room Conversation
425 (00:06:40) (1 audio recording)
A conversation between two women and Siday. Much of the dialogue is inaudible.

300298 Telephone Conversation Regarding Copyright
407 (00:14:26) (1 audio recording)
Siday speaks with H. Montague (presumably a lawyer) about copyright issues.

300520 Telephone Call
294A (00:32:08) (1 audio recording)
Siday speaks to an unidentified man regarding business and the Musician's Union.

300314 Unidentified Telephone Conversation
425 (00:09:24) (1 audio recording)
A telephone conversation between an unidentified man and woman. The man tells a story about a cat and an English man he met.

307592 Sid and Rosie Telephone Call 1955 September 19
460 (00:24:40) (1 audio recording)
Telephone conversations between Siday's wife, a friend, and their accountant.

Stories for Children
See also Gingold, Hermione.

300551 Blane, Jim
329 (00:09:46) (1 audio recording)

300550 Basic Tracks
328 (00:32:02) (1 audio recording)

Gingold, Hermione

The Story of Ferdinand
A reading by Hermione Gingold of the book *Ferdinand the Bull* by Munro Leaf, with music and sound effects by Siday.

300741 Multi-Track
62 (01:18:12) (1 audio recording)
A 3-track recording.

300197 Version One 1963 May 22
96A (00:27:44) (1 audio recording)

300541 Version Two
319 (00:36:05) (1 audio recording)

Series V: Audio and Moving Image Recordings (cont.)
Stories for Children (cont.)
Gingold, Hermione (cont.)

Paula and Harriet 1968
A story for children read by Gingold, with Moog music and sound effects produced by Siday.

300475 Gingold Voice Recording Session
247A (00:31:25) (1 audio recording)

300621 Gingold Voice 1968 December 11
403 (1 audio recording)
No background sounds or music.

300733 Multi-Track
53 (01:28:57) (1 audio recording)
A 3-track recording.

300732 Multi-Track
54 (01:37:18) (1 audio recording)
A 3-track recording.

300740 Multi-Track
61 (01:16:51) (1 audio recording)
A 3-track recording.

300610 Music Element
392 (00:26:39) (1 audio recording)
Sound effects and music, without narration.

300217 Finished Mix
125A (00:35:42) (1 audio recording)

300280 Sadie the Camel
391A (00:07:02) (1 audio recording)
Gingold reads a story about a camel, with music and effects by Siday.

461571 Gingold with Instrumental and Synthesizer Backing 1972 August
287
*LT-10-A 4655 (00:19:37) (1 audio recording)
An instrumental recording with some spoken word elements. Gingold does not speak until 7:20.

300232 Sounds and Hermione Gingold Excerpts
141A (00:13:24) (1 audio recording)
A mixture of processed natural sounds and synthesized sounds, with occasional speaking by Gingold.

300665 Storybook for Young Children Multi-Track
25 (08:53:04) (1 audio recording)
A 16-track recording.

300689 The Happy Hippo
10 (00:51:00) (1 audio recording)
Siday reads the children's rhyme with overdubbed synthesizers. Two sets of 3-track recordings.

300583 The World of the Cocomite
363 (00:28:27) (1 audio recording)
A narrative by Siday with synthesizer accompaniment, possibly meant for children, but also aimed at adults.

Other Siday Productions

300557 "Aquarius"
337 (00:08:11) (1 audio recording)
Synthesizer sounds, and a Siday-produced recording session for a vocal overdub on a version of the song "Aquarius" from the musical *Hair*.

Series V: Audio and Moving Image Recordings (cont.)
Other Siday Productions (cont.)

300401 Cohen, Myron -- Marion Nursing Home
Cas 18 (00:44:42) (1 audio recording)
Most of both tracks of the recording are of Cohen's comedy set. The first 11:36 of track 2 is a recording of an unidentified man and woman named Lena speaking outdoors or in a car.

300290 *Curious Alice* 1971 February 11
193 (00:11:43) (1 audio recording)
Final audio mix for an anti-drug film produced for the National Institute of Mental Health, with audio contributions by Siday.

Decca
A recording of music for strings, guitar, and rhythm section, purpose unidentified.

300508 Basic Tracks
281 (00:06:51) (1 audio recording)

300509 Final Mixes
282A (00:26:23) (1 audio recording)

300318 Epril, Annabell -- Demo 1966
429 (00:12:55) (1 audio recording)
Siday may have provided sound for this demo of a style radio program.

300147 Order d'Moreal Welcome Recording
40A (00:00:39) (1 audio recording)
A recording with electronic music welcoming Siday into a club.

300258 Pub Songs 1966
170 (00:38:35) (1 audio recording)
English pub songs sung by Siday and a female vocalist with band accompaniment.

Hare Krishna

300560 Hare Krishna
340 (00:22:01) (1 audio recording)
Synthesizer compositions.

300561 Hare Kirshna Choir Effects
341 (00:10:14) (1 audio recording)
A synthesizer emulation of a choir.

300644 Basic Material
3 (03:06:08) (1 audio recording)
An 8-track recording.

300645 Quad Copy 1975
4 (10:38:24) (1 audio recording)
A 16-track recording (meant for quadraphonic mixdown).

Moog Superstar 1971-1974
An album produced and released by Siday under the name Terry Wallace and His Interstellar Moog Sounds. The instrumental/vocal selections are settings of material from Andrew Lloyd Weber's and Tim Rice's musical, *Jesus Christ Superstar*.

300653 Jesus Christ Superstar Multi-Track 1971 April 2
13 (03:30:08) (1 audio recording)
An 8-track recording.

300216 "Jesus Christ Superstar"
94A (00:13:05) (1 audio recording)
The title song, and other songs.

300336 "Jesus Christ Superstar"
451 (00:09:14) (1 audio recording)

Series V: Audio and Moving Image Recordings (cont.)
Other Siday Productions (cont.)
Moog Superstar (cont.)

300534 "Jesus Christ Superstar" and Other Songs
310 (00:21:25) (1 audio recording)

Early Mixes

300640 Recording 1
312 (00:30:24) (1 audio recording)

300641 Recording 2
313 (00:30:24) (1 audio recording)

300536 "Jesus Christ Superstar" -- Various Mixes
314 (00:25:50) (1 audio recording)

300537 "Jesus Christ Superstar" -- Master
315 (00:29:25) (1 audio recording)

531423 "Jesus Christ Superstar" Interpreted by Eric Siday
*LJ-12 6879 (1 audio recording)
Side A: Jesus Christ Superstar; King Herod's Song; Everything's Allright. Side B: Judas' Song; I Don't Know How to Love Him; Epilogue: What's the Buzz; Crucify Him; Crucifixion; Superstar Reprise; John Ninteen: Forty-One.
Unavailable pending preservation transfer.

300538 Basic Material
316 (00:10:28) (1 audio recording)

300652 Superstar Experimental
12 (02:41:52) (1 audio recording)
An 8-track recording. The tracks have sporadic synthesizer sounds.

300660 Multi-Track Recording
20 (05:23:52) (1 audio recording)

300662 Multi-Track Recording
22 (05:08:51) (1 audio recording)

300664 Multi-Track Recording
24 (04:42:00) (1 audio recording)

300666 Multi-Track Recording
26 (04:50:16) (1 audio recording)
An 8-track recording. The tape box noted JCSS [Jesus Christ Superstar] on 5 and 6, though all the tracks have content.

"Primative" Recordings
A series of recordings labeled for a "Primative" project, or album.

300348 Primative Mood
464 (00:03:47) (1 audio recording)
A composition for synthesizer.

300423 Primative Album Material
101A (00:27:01) (1 audio recording)
Synthesizer composition.

300424 Front Primative
102A (00:14:11) (1 audio recording)
Synthesizer composition.

300425 Primative Demo
103A (00:22:17) (1 audio recording)
A mixdown of several tracks of synthesizer sounds.

Series V: Audio and Moving Image Recordings (cont.)
Other Siday Productions (cont.)
"Primative" Recordings (cont.)

300427 New Guinea
106A (00:37:31) (1 audio recording)
A recording of indigenous people of New Guinea speaking, chanting, and playing instruments. The original container was noted "Rockefeller recording in New Guinea."

300726 Dream and Cooking
47 (01:15:15) (1 audio recording)
A 3-track recording of layers of Hermione Gingold spoken phrases, processed audio recordings, and synthesizer.

300727 Primative Crunch
48 (01:41:51) (1 audio recording)
A 3-track recording of overdubbed synthesizer sounds.

300334 Youth Explosion Anthem
448 (00:01:06) (1 audio recording)
Basic track.

Recordings Not Produced By Siday

300279 Friars Club Roast of Harry Brown
192 (00:29:50) (1 audio recording)
An incomplete recording of the event, with speeches by George Jessel, Art Linkletter, and Jack Benny.

300265 Male Chorus of Bulgarian Radio and Television 1967
177A (00:26:43) (1 audio recording)
A performance at a French music festival, broadcast in the United States by the Broadcasting Foundation of America.

Stop the World I Want to Get Off Cast Recording Sessions

300746 Recording 1
67 (02:55:57) (1 audio recording)

300747 Recording 2
68 (02:55:57) (1 audio recording)

531465 *Symphony in E-Flat* by Paul Hindemith
(Side A) 423413
*LJ-12 6916 (1 audio recording)
Performed by the NBC Symphony Orchestra under Leopold Stokowski.
Unavailable pending preservation transfer.

300380 *Time* Magazine Network Radio Tribute to Charles DeGaulle by J. Wellington
498 (00:02:04) (1 audio recording)

300617 The Velvet Angels Recording Session
399 (00:30:25) (1 audio recording)
An early-1960s Doo-Wop vocal group.

300403 Walker, Betty
Cas 20 (00:42:28) (1 audio recording)
A television or radio recording of Walker doing a comedy routine. The tape container was noted "Aunt Lena and her entire family."

300276 *The World of Jazz* 1955
189 (00:33:24) (1 audio recording)
A broadcast hosted by John Wilson and George Simon, in which they play their selections of the best recorded jazz released in 1955.

Unidentified

Series V: Audio and Moving Image Recordings (cont.)
Unidentified (cont.)

531400 "Bells of St. Mary's"
*LJ-10 2665 (1 audio recording)
Unavailable pending preservation transfer.

531458 Bom Titty Bom Bom Done by U.B. Furkinshaw
*LJ-12 6909 (1 audio recording)
"U. Help at the Plano" printed on the disc label.
Unavailable pending preservation transfer.

531451 "Bugle Call Rag" 1940 January 15
*LJ-12 6902 (1 audio recording)
Unavailable pending preservation transfer.

Burton, Terry

531391 "If You Must Go"
*LJ-10 2656 (1 audio recording)
Unavailable pending preservation transfer.

531393 "When Sunny Gets Blue"
*LJ-10 2658 (1 audio recording)
Unavailable pending preservation transfer.

531392 "You My Love"
*LJ-10 2657 (1 audio recording)
Unavailable pending preservation transfer.

531422 Cavalier
*LJ-12 6878 (1 audio recording)
"All Cuts Different" printed on disc label.
Unavailable pending preservation transfer.

531415 CBS Auditions 1953 October 20
*LJ-12 7339 (1 audio recording)
Unavailable pending preservation transfer.

Cities Service

531459 "Two Guitars" Excerpt 1945 February 2
*LJ-12 6910 (1 audio recording)
"8:00-8:30PM" printed on the original disc label.
Unavailable pending preservation transfer.

531462 "Jealousy" 1944 December 1
18851
*LJ-12 6913 (1 audio recording)
"8:00 to 8:30 PM" printed on the original disc label.
Unavailable pending preservation transfer.

531464 "I Dream of You" Excerpt
20329
*LJ-12 6915 (1 audio recording)
Unavailable pending preservation transfer.

531466 "Russian Sailor Song" 1945 February 23
35811
*LJ-12 6917 (1 audio recording)
"8:00 to 8:30 PM" printed on the original disc label.
Unavailable pending preservation transfer.

521627 Dancer Film 1960s
8 (00:01:06) (1 moving image recording)
An unidentified woman dancer accompanied by piano.

Series V: Audio and Moving Image Recordings (cont.)
Unidentified (cont.)

531389 Dark Eyes 1941 June 16
*LJ-10 2654 (1 audio recording)
Unavailable pending preservation transfer.

300212 Electronic Fanfare
121A (00:01:14) (1 audio recording)

300340 "Eva Katrine"
455 (00:03:01) (1 audio recording)
An unidentified woman singer performs a song by this name with a studio orchestra. The box was noted "Manny Vardi," most likely referring to the violist Emanuel Vardi.

531455 Fred Waring Ex
(Issue Number) CT 5120
*LJ-12 6906 (1 audio recording)
Unavailable pending preservation transfer.

300347 The Girl I L.B.M (00:01:50) (1 audio recording)
An 8-second piece of music, repeated several times. Possibly meant for an advertisement.

300515 Hammersmith Stereo
289 (00:14:57) (1 audio recording)
A series of orchestral cues for an unidentified motion picture or television production.

531457 Highways of Melody "Zigeuner" 1945 December 7
*LJ-12 6908 (1 audio recording)
Unavailable pending preservation transfer.

531454 Jed and Elmer
*LJ-12 6905 (1 audio recording)
Unavailable pending preservation transfer.

300406 Judy Garland
Cas 23 (1 audio recording)
Unavailable pending preservation transfer.

531399 Luna Park
*LJ-10 2664 (1 audio recording)
Unavailable pending preservation transfer.

531417 Lux, Suspence, Benny and Others
*LJ-12 7337 (1 audio recording)
Unavailable pending preservation transfer.

521630 Meeting Film 1960s
1 (00:02:08) (1 moving image recording)
A silent film of an unidentified meeting in an academic or diplomatic environment. The original film box was labeled "Juliard."

300172 Orchestral Easy Listening Recording
69A (00:30:50) (1 audio recording)

531460 *The Pit and the Pendulum* Original - Sweet Mystery (Strad.)
*LJ-12 6911 (1 audio recording)
Unavailable pending preservation transfer.

531431 Poetry from 4621 Part Two
*LJ-12 6887 (1 audio recording)
Unavailable pending preservation transfer.

Series V: Audio and Moving Image Recordings (cont.)
Unidentified (cont.)

300186 Recording Session
85A (00:14:28) (1 audio recording)
A recording session for an unidentified purpose, supervised by Siday. A three-track recording.

300385 Radio Call-In Show
Cas 2 (00:00:23) (1 audio recording)
A brief recording of a radio call-in show.

531387 Siday Horns
*LJ-10 2652 (1 audio recording)
Unavailable pending preservation transfer.

300201 Sound Effects
109 (00:10:01) (1 audio recording)
Applause, screaming, gunshots, telephone rings, sirens, and other effects.

300256 Sound Effects and Woman with Organ 1962 March 7
168 (00:13:50) (1 audio recording)
The title "Virgin Sacrifice" was on the original media container. Track 1: Various sound effects. Track 2: An unidentified woman vocalist sings with organ accompaniment.

300745 Television or Film Production Instrumental Cues
66 (00:49:51) (1 audio recording)
A 3-track recording.

531396 This is Planet Earth; Rhapsody in Childbirth
*LJ-10 2661 (1 audio recording)
Unavailable pending preservation transfer.

531406 Thesaurus Excerpt - "By the Water of the Minnetonka"
1517
*LJ-12 6881 (1 audio recording)
Unavailable pending preservation transfer.

300364 "Virgin Sacrifice"
481 (00:04:37) (1 audio recording)
A song sung by an unidentified woman with organ accompaniment.

531461 Why Do I Love You - excerpt 1944 August 12
16679
*LJ-12 6912 (1 audio recording)
Unavailable pending preservation transfer.

300190 Untitled Music
89A (00:04:29) (1 audio recording)
Possibly all synthesizer. The original container was marked "Rock Logos."

531394 Untitled
*LJ-10 2659 (1 audio recording)
Unavailable pending preservation transfer.

531411 Untitled
*LJ-12 6866 (1 audio recording)
Unavailable pending preservation transfer.

531412 Untitled
*LJ-12 7342 (1 audio recording)
Unavailable pending preservation transfer.

531420 Untitled
*LJ-12 7333 (1 audio recording)
Unavailable pending preservation transfer.

Series V: Audio and Moving Image Recordings (cont.)
Unidentified (cont.)

531434 Untitled
*LJ-12 6890 (1 audio recording)
Unavailable pending preservation transfer.

531441 Untitled
*LJ-12 6896 (1 audio recording)
Unavailable pending preservation transfer.

531446 Untitled
*LJ-12 6880 (1 audio recording)
Unavailable pending preservation transfer.

531453 Untitled
*LJ-12 6904 (1 audio recording)
Unavailable pending preservation transfer.

Films

300749 Untitled
36 (1 moving image recording)
Unavailable pending preservation transfer.

300750 Untitled
37 (1 moving image recording)
Unavailable pending preservation transfer.

300751 Untitled
38 (1 moving image recording)
Unavailable pending preservation transfer.

300752 Untitled
39 (1 moving image recording)
Unavailable pending preservation transfer.

300753 Untitled
40 (1 moving image recording)
Unavailable pending preservation transfer.

300754 Untitled
43 (1 moving image recording)
Unavailable pending preservation transfer.

300755 Untitled
44 (1 moving image recording)

300756 Untitled (1 moving image recording)
Unavailable pending preservation transfer.

521600 Untitled (1 moving image recording)
Unavailable pending preservation transfer.